

SUBJECTS FOR THE ACADEMIC YEAR 2024-25**BCOM (Branding & Advertising)****COMPULSORY SUBJECTS**

SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
INTRODUCTION TO MARKETING	UNDERSTANDING CONSUMERS IN THE DIGITAL ERA
BUSINESS ECONOMICS	INTRODUCTION TO DIGITAL MARKETING COMMUNICATION
BUSINESS STATISTICS- LEVEL 1	FINANCIAL ACCOUNTING
BRAND FELLOWSHIP I	MICROECONOMICS AND MARKET STRUCTURE
PERSONAL EFFECTIVENESS THROUGH THEATRE LESSONS OR MUSIC	BRAND FELLOWSHIP II
PROFESSIONAL COMMUNICATION I	PERSONAL EFFECTIVENESS THROUGH THEATRE LESSONS OR MUSIC
SUSTAINABLE GOALS	PROFESSIONAL COMMUNICATION II
-----	ENVIRONMENTAL STUDIES

IKS SUBJECTS

SEM I	SEM II
SELECT ANY ONE OF THEM	
Introduction to Basic Sanskrit	
Tamil Language	-----
Ethics and Sociological Orders	

CO-CURRICULAR SUBJECTS

SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
B.Com (Finance & Technology)	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
INVESTMENT FOUNDATION	INTRODUCTION TO FINTECH
ECONOMIC ENVIRONMENT OF BUSINESS	INTRODUCTION TO FINANCIAL SYSTEM
CORPORATE FINANCE I	CORPORATE FINANCE II
INTRODUCTION TO INFORMATION AND TECHNOLOGY-I	INTRODUCTION TO INFORMATION AND TECHNOLOGY- II
BUSINESS MATHEMATICS	BUSINESS STATISTICS
BUSINESS COMMUNICATION	GROUP COMMUNICATION
FOUNDATION COURSE	ENVIRONMENT STUDIES

IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
INTRODUCTION TO BASIC SANSKRIT	
VEDIC MATHEMATICS	
CLASSICAL INDIAN LITERATURES	
EARTH SCIENCE	-----
ETHICS AND SOCIOLOGICAL ORDERS	
Indian Knowledge System : Finance Perspective	
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
FYB.Sc.(ARTIFICIAL INTELLIGENCE)	
COMPULSORY SUBJECTS	
SEM I (TOTAL 10 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
INTRODUCTION TO PROGRAMMING WITH C	PYTHON PROGRAMMING
DATABASE MANAGEMENT SYSTEM	ARTIFICIAL INTELLIGENCE
LINEAR ALGEBRA AND CALCULUS	PROBABILITY AND QUALITY CONTROL CHARTS
IPR & CYBER LAW	NOSQL
INTRODUCTION TO PROGRAMMING WITH C LAB	DIGITAL MARKETING
SQL LAB	PYTHON PROGRAMMING LAB
PROFESSIONAL COMMUNICATION SKILLS	PROMPT ENGINEERING WITH CHATGPT
FOUNDATION COURSE	GROUP COMMUNICATION
-----	GREEN COMUTING
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
JYOTISH AND DATA ANALYTICS	-----
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
FYBSC(DATA SCIENCE)	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
INTRODUCTION TO PROGRAMMING WITH C++	PYTHON PROGRAMMING
DATABASE MANAGEMENT SYSTEM	ADVANCED DATABASE MANAGEMENT SYSTEMS
DESCRIPTIVE STATISTICS	THEORY OF PROBABILITY
INTRODUCTION TO FINANCE	DIGITAL MARKETING
C++ LAB	ADBMS LAB
SQL LAB	INTRODUCTION TO DATA SCIENCE AND ANALYTICS
PROFESSIONAL COMMUNICATION SKILLS	GROUP COMMUNICATION
FOUNDATION COURSE	GREEN COMUTING
-----	-----
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
JYOTISH AND DATA ANALYTICS	-----
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
FY(BACHELOR OF COMPUTER APPLICATION)	
COMPULSORY SUBJECTS	
SEM I (TOTAL 10 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
PROGRAMMING WITH C	OBJECT ORIENTED PROGRAMMING WITH C++
MATHEMATICS I	WEB PROGRAMMING
DIGITAL ELECTRONICS	MATHEMATICS II
INTRODUCTION TO FINANCE	DIGITALMARKETING
C PROGRAMMING LAB	WEB PROGRAMMING LAB
COMPUTER NETWORKS	OFFICE AUTOMATION
PROFESSIONAL COMMUNICATION SKILLS	GROUP COMMUNICATION
FOUNDATION COURSE	GREEN COMPUTING
-----	-----
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
JYOTISH AND DATA ANALYTICS	-----
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
BCOM (Family Business & Entrepreneurship)	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
INTRODUCTION TO MANAGEMENT & ENTREPRENEURSHIP	INTRODUCTION TO MARKETING
BUSINESS ECONOMICS	FINANCIAL MANAGEMENT
BUSINESS STATISTICS- LEVEL 1	MANAGEMENT ACCOUNTING
SOCIAL PROJECT	MICROECONOMICS AND MARKET STRUCTURE
FINANCIAL ACCOUNTING	SOCIAL PROJECT II
PROFESSIONAL COMMUNICATION I	PERSONAL EFFECTIVENESS LAB
SUSTAINABLE GOALS - I	PROFESSIONAL COMMUNICATION II
-----	SUSTAINABLE GOALS - II
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
Introduction to Basic Sanskrit	
Tamil Language	-----
Ethics and Sociological Orders	
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

SR. NO.	FYBBI	
	COMPULSORY SUBJECTS	
	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	Principles of Banking	Financial Accounting in Banking and Insurance
2	Introduction to Financial Accounting	Practices of Life and General Insurance
3	Quantitative Techniques in Mathematics & Statistics- Lower Level	Principles of Management
4	Principles of Insurance	Information Technology in Banking and Insurance
5	Reasoning Ability	Practices in Banking
6	Professional Communication	Quantitative Aptitude
7	Foundation Course	Group Communication
8	-----	Environment Studies
9	IKS SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF	
	Earth sciences	-----
	Ethics and Sociological orders	
10	CO-CURRICULAR SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

FYBCOM(DB)	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
DIGITAL MARKETING AND LANDSCAPE	SEARCH ENGINE OPTIMISATION AND BLOGGING
PRINCIPLES OF MANAGEMENT	GOOGLE ADVERTISING
QUANTITATIVE TECHNIQUES IN MATHEMATICS & STATISTICS- LOWER LEVEL	STRATEGIC MANAGEMENT
DIGITAL BUSINESS ANALYSIS	BUSINESS INTELLIGENCE
DIGITAL LITERACY	CREATIVE WRITING FOR DIGITAL MEDIA
PROFESSIONAL COMMUNICATION	WEBSITE PLANNING AND DEVELOPMENT
FOUNDATION COURSE	GROUP COMMUNICATION
-----	ENVIRONMENT STUDIES
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
Indian Management Thoughts and Practices	

CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

SR. NO.	FYBA(Film, Television, and New Media Production)	
	COMPULSORY SUBJECTS	
	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	History of Cinema	Basics of Cinematography
2	Mobile Film- making	Documentary Filmmaking
3	Principles of Management and Marketing	Writing for Visual Media
4	Basics of Photography	Application of AI
5	Computers Application and Graphic Designing	Basics of Post Production
6	Professional Communication	Basics of Sound
7	Foundation Course	Group Communication
8	-----	Environmental Studies
9	IKS SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF	
	Classical Indian Literature	-----
Ethics and Sociological orders		
10	CO-CURRICULAR SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

FYBA(MULTIMEDIA AND MASS COMMUNICATION)		
COMPULSORY SUBJECTS		
SR. NO.	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	Fundamentals of Mass Communication	Media, Gender and Culture
2	Introduction to Advertising	Introduction to Journalism
3	Principles of Management and Marketing	Visual Communication
4	Basics of Photography	Applications of Artificial Intelligence in Media
5	Introduction to Computers and Multimedia	Content Writing
6	Professional Communication	Corporate Communication and Public Relations
7	Foundation Course	Group Communication
8	-----	Environment Studies
IKS SUBJECTS		
9	SEM I	SEM II
	SELECT ANY ONE OF THEM	
	Classical Indian Literature	-----
	Ethics and Sociological orders	
CO-CURRICULAR SUBJECTS		
10	SEM I	SEM II
	SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

SR. NO.	FYBAF	
	COMPULSORY SUBJECTS	
	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	FINANCIAL ACCOUNTING- I	FINANCIAL ACCOUNTING II
2	AUDITING –I	AUDITING -II
3	ECONOMICS -I	PRINCIPLES OF MANAGEMENT
4	PROFESSIONAL COMMUNICATION	ECONOMICS -II
5	FOUNDATION COURSE	INTRODUCTION TO INFORMATION AND TECHNOLOGY- II
6	INTRODUCTION TO INFORMATION AND TECHNOLOGY- I	BUSINESS STATISTICS
7	BUSINESS MATHEMATICS	GROUP COMMUNICATION
8	-----	ENVIRONMENT STUDIES
9	IKS SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	
	Indian Knowledge System- Accounting perspective	

10	CO-CURRICULAR SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

FYBBA	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
MANAGEMENT PRINCIPLES AND PRACTICES	MARKETING MANAGEMENT
BUSINESS ENVIRONMENT	BUSINESS REGULATORY FRAMEWORK
QUANTITATIVE TECHNIQUES IN MATHEMATICS & STATISTICS- LOWER LEVEL	INTRODUCTION TO FINANCIAL ACCOUNTING
BUSINESS INFORMATICS	MICRO ECONOMICS AND MARKET STRUCTURE
REASONING ABILITY	MANAGEMENT INFORMATION SYSTEMS
PROFESSIONAL COMMUNICATION	ACCOUNTING FOR MANAGERIAL DECISIONS
FOUNDATION COURSE	GROUP COMMUNICATION
-----	ENVIRONMENT STUDIES
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
Indian Management Thoughts and Practices	

CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
FYCMA	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
COST ACCOUNTING-I	COST ACCOUNTING II
MANAGEMENT ACCOUNTING-I	MANAGEMENT ACCOUNTING - II
INTERNAL CONTROLS	ENTREPRENEURSHIP
INVESTMENT PLANNING	FINANCIAL REPORTING
MS-OFFICE AND COMPUTERIZED ACCOUNTING SOFTWARE	INVESTMENT PLANNING II
PROFESSIONAL COMMUNICATION	MS. OFFICE AND COMPUTORIED ACCOUNTING SOFTWARE
FOUNDATION COURSE	MARKETING AND HUMAN RESOURCE MANAGEMENT IN ACCOUNTING AND FINANCE
-----	ENVIRONMENT STUDIES
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE	
INTRODUCTION TO BASIC SANSKRIT	
VEDIC MATHEMATICS	
CLASSICAL INDIAN LITERATURES	
EARTH SCIENCE	-----
ETHICS AND SOCIOLOGICAL ORDERS	
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension	Life-long learning & Extension Studies-II
Introduction to Indian	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25**FYBFM****COMPULSORY SUBJECTS****SEM I (TOTAL 9 SUBJECTS)****SEM II (TOTAL 9 SUBJECTS)**

INTRODUCTION TO FINANCIAL SYSTEM

UNDERSTANDING OF FINANCIAL MARKETS

EQUITY MARKETS -I

EQUITY MARKETS -II

ECONOMICS -I

ANALYSIS OF FINANCIAL STATEMENT

INTRODUCTION TO INFORMATION AND
TECHNOLOGY- I

ECONOMICS II

BUSINESS MATHEMATICS

INTRODUCTION TO INFORMATION AND TECHNOLOGY- II

PROFESSIONAL COMMUNICATION

BUSINESS STATISTICS

FOUNDATION COURSE

GROUP COMMUNICATION

ENVIRONMENT STUDIES

IKS SUBJECTS**SEM I****SEM II****SELECT ANY ONE OF THEM**

Indian Knowledge System- Finance perspective

CO-CURRICULAR SUBJECTS**SEM I****SEM II****SELECT ANY ONE OF THEM****SELECT ANY ONE OF THEM**

NSS Studies Paper-I

NSS Studies Paper-II

NCC Studies-I

NCC Studies-II

Life-long learning & Extension Studies-I

Life-long learning & Extension Studies-II

Introduction to Indian Performing Arts-I

Introduction to Indian Performing Arts-II

Yoga Education-I

Yoga Education-II

Sports and Fitness Studies-I

Sports and Fitness Studies-II

Green Credit Paper-I

Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
FYBIA	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
MANAGEMENT ACCOUNTING - I	PERFORMANCE MANAGEMENT - I
MANAGEMENT ACCOUNTING - II	PERFORMANCE MANAGEMENT - II
CAPITAL MARKET	EQUITY DERIVATIVES
BUSINESS TECHNOLOGY I	SALES & NEGOTIATION SKILLS
BUSINESS TECHNOLOGY II	FINANCIAL ACCOUNTING I
PROFESSIONAL COMMUNICATION	FINANCIAL ACCOUNTING II
FOUNDATION COURSE	GROUP COMMUNICATION
-----	ENVIRONMENT STUDIES
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
INTRODUCTION TO BASIC SANSKRIT	-----
VEDIC MATHEMATICS	
CLASSICAL INDIAN LITERATURES	
EARTH SCIENCE	
ETHICS AND SOCIOLOGICAL ORDERS	
CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25	
FYBIM	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
INTRODUCTION TO FINANCIAL INTERMEDIARIES	WEALTH MANAGEMENT
MERCHANT BANKING I	MERCHANT BANKING II
ECONOMICS – I	FINANCIAL ACCOUNTING
PROFESSIONAL COMMUNICATION	ECONOMICS-II
FOUNDATION COURSE	GROUP COMMUNICATION
INTRODUCTION TO INFORMATION AND TECHNOLOGY- I	ENVIRONMENT STUDIES
BUSINESS MATHEMATICS	INTRODUCTION TO INFORMATION AND TECHNOLOGY- II
-----	BUSINESS STATISTICS
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
Indian Knowledge System- Finance perspective	-----

CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

SR. NO.	FYBMS	
	COMPULSORY SUBJECTS	
	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	PRINCIPLES OF MANAGEMENT	MARKETING MANAGEMENT
2	ORGANIZATIONAL BEHAVIOUR	BUSINESS LAW
3	MICRO ECONOMICS AND MARKET STRUCTURE	INTRODUCTION TO FINANCIAL ACCOUNTING
4	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT	QUANTITATIVE TECHNIQUES IN STATISTICS- LOWER LEVEL
5	BUSINESS MATHEMATICS	MANAGEMENT INFORMATION SYSTEMS
6	PROFESSIONAL COMMUNICATION	ACCOUNTING FOR MANAGERIAL DECISION
7	FOUNDATION COURSE	GROUP COMMUNICATION
8	-----	ENVIRONMENT STUDIES
9	IKS SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	
	Indian Management Thoughts and Practices	-----
10	CO-CURRICULAR SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25

FYBRM	
COMPULSORY SUBJECTS	
SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
IN STORE CASHIERING AND MERCHANDISING OPERATIONS	IN STORE CASHIERING AND MERCHANDISING OPERATIONS II
INTRODUCTION TO RETAIL OPERATIONS	MARKETING MANAGEMENT IN RETAIL
RETAIL ASSOCIATE CUM CASHIER-LOWER LEVEL(RAS/Q0108) (OJT I)	BASICS OF BUSINESS MANAGEMENT
RETAIL ASSOCIATE CUM CASHIER-II(RAS/Q0108) (OJT II)	RETAIL ASSOCIATE CUM CASHIER-HIGHER LEVEL(RAS/Q0108) (OJT IV)
RETAIL ASSOCIATE CUM CASHIER-III(RAS/Q0108) (OJT III)	RETAIL ASSOCIATE CUM CASHIER(RAS/Q0108) (OJT V)
PROFESSIONAL COMMUNICATION	RETAIL ASSOCIATE CUM CASHIER(RAS/Q0108) (OJT VI)
FOUNDATION COURSE	GROUP COMMUNICATION
-----	ENVIRONMENT STUDIES
IKS SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	
Indian Management Thoughts and Practices	

CO-CURRICULAR SUBJECTS	
SEM I	SEM II
SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
NSS Studies Paper-I	NSS Studies Paper-II
NCC Studies-I	NCC Studies-II
Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
Yoga Education-I	Yoga Education-II
Sports and Fitness Studies-I	Sports and Fitness Studies-II
Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25		
SR. NO.	FYBSC(INFORMATION TECHNOLOGY)	
	COMPULSORY SUBJECTS	
	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	INTRODUCTION TO PROGRAMMING	OBJECT ORIENTED PROGRAMMING
2	FUNDAMENTALS OF DIGITAL COMPUTING	DATABASE MANAGEMENT SYSTEMS
3	DISCRETE STRUCTURES-I	DISCRETE STRUCTURES-II (GRAPH THEORY)
4	IPR & CYBER LAW	DIGITAL MARKETING
5	INTRODUCTION TO PROGRAMMING LAB	SQL LAB
6	ELECTRONICS	WEB DESIGNING
7	PROFESSIONAL COMMUNICATION SKILLS	GROUP COMMUNICATION
8	FOUNDATION COURSE	GREEN COMUTING
9	-----	-----
10	IKS SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	SEM II
	JYOTISH AND DATA ANALYTICS	-----
11	CO-CURRICULAR SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II

SUBJECTS FOR THE ACADEMIC YEAR 2024-25		
SR. NO.	B.Com International (Investment Banking & Operations)	
	COMPULSORY SUBJECTS	
	SEM I (TOTAL 9 SUBJECTS)	SEM II (TOTAL 9 SUBJECTS)
1	INTRODUCTION TO SECURITIES AND INVESTMENT -1 (INTERNATIONAL)	GLOBAL SECURITIES OPERATIONS - 1
2	INTRODUCTION TO SECURITIES AND INVESTMENT -2 (INTERNATIONAL)	GLOBAL SECURITIES OPERATIONS - 2
3	CAPITAL MARKET	RISK MANAGEMENT
4	EXCEL AND ADVANCE EXCEL- FOUNDATION MODULE	EQUITY DERIVATIVES
5	EXCEL AND ADVANCE EXCEL- ADVANCE MODULE	QUANTITATIVE TECHNIQUES IN STATISTIC
6	BUSINESS COMMUNICATION	SALES AND NEGOTIATION SKILLS
7	FOUNDATION COURSE	GROUP COMMUNICATION
8	-----	ENVIRONMENT STUDIES
9	IKS SUBJECTS	
	SEM I	SEM II
	SELECT ANY ONE OF THEM	
	INTRODUCTION TO BASIC SANSKRIT	-----
	VEDIC MATHEMATICS	
	CLASSICAL INDIAN LITERATURES	
	EARTH SCIENCE	
	ETHICS AND SOCIOLOGICAL ORDERS	

CO-CURRICULAR SUBJECTS		
10	SEM I	SEM II
	SELECT ANY ONE OF THEM	SELECT ANY ONE OF THEM
	NSS Studies Paper-I	NSS Studies Paper-II
	NCC Studies-I	NCC Studies-II
	Life-long learning & Extension Studies-I	Life-long learning & Extension Studies-II
	Introduction to Indian Performing Arts-I	Introduction to Indian Performing Arts-II
	Yoga Education-I	Yoga Education-II
	Sports and Fitness Studies-I	Sports and Fitness Studies-II
	Green Credit Paper-I	Green Credit Paper-II