

Kandivli Education Society's  
**B. K. SHROFF COLLEGE OF ARTS &  
M. H. SHROFF COLLEGE OF COMMERCE**

An Autonomous College

NAAC Re-accredited 'A' Grade

ISO 9001:2015 Certified

QS I - Gauge 'Gold Rating' & 'Institute of Happiness' Award

Mentor College under UGC's 'PARAMARSH' Scheme • 'Best College 2017-18' award from University of Mumbai



# INCEBS 2024

## INTERNATIONAL CONFERENCE ON ECONOMICS, BANKING - FINANCE & SOCIAL SCIENCES

**Bridging Minds : The Intersection of Economics,  
Banking - Finance and Humanities**



organized by  
**Departments of Business Economics,  
Banking & Insurance, Finance and Humanities**  
in association with  
**Internal Quality Assurance Cell (IQAC)**

**Dates: 16th and 17th February 2024**

## ABOUT THE UNIVERSITY

The University of Mumbai stands as one of India's most esteemed and time-honoured educational institutions, tracing its origins back to 1857 when it was established, thus ranking it among the earliest universities in the country. Nestled in the vibrant city of Mumbai, this university offers a diverse spectrum of undergraduate, postgraduate, and doctoral programs, spanning fields such as arts, science, commerce, engineering, and more. Notably, it boasts an extensive network of affiliated colleges across Mumbai and Maharashtra, solidifying its place as one of India's largest university systems.

This esteemed institution is renowned for its accomplished alumni, who have made significant contributions to politics, business, entertainment, and academia. The University of Mumbai is celebrated for its substantial contributions to research and innovation, housing various research centers and institutes dedicated to an array of disciplines. In addition, it actively supports cultural and sports activities, cultivating a holistic educational experience for its students. Demonstrating its commitment to excellence, the university received an 'A++' grade status from the National Assessment and Accreditation Council (NAAC). It has also been awarded Class I University status.

## ABOUT THE KANDIVALI EDUCATION SOCIETY

Kandivali Education Society (KES) has a rich history dating back to its establishment in 1936. As a pioneering Educational Trust, KES has been renowned for over eight decades for its wide range of educational services, benefiting a student population exceeding 9,000. Under the umbrella of KES, seven educational institutes offer a diverse array of programs to provide quality education.



## ABOUT THE COLLEGE

Established in 1989, Kandivali Education Society's Shroff College of Arts & Commerce is affiliated with the University of Mumbai and operates as a Grant-in-Aid college under the Government of Maharashtra. The college takes immense pride for being designated as a 'Paramarsh College' by UGC, one amongst only 167 colleges nationwide.



The college strives to deliver a well-rounded education and caters to a student body of 6000 plus individuals, offering eighteen undergraduate, eleven postgraduate, and two PhD research programs. The college also offers more than hundred value-added certificate courses.

### OUR NOTABLE ACCOMPLISHMENTS INCLUDE -

- Attained autonomous status in 2019
- Accredited with consistent 'A' grade by NAAC for the past two cycles
- Certified as an ISO 9001:2015 compliant institute
- Presented with a 'Gold Rating' by the International Accreditation Body QS I-Gauge in the year 2021-22
- Received the prestigious 'Institute of Happiness Award' from QS I-Gauge
- Designated as a mentor college under the UGC 'Paramarsh' scheme
- Honoured with the 'Best College Award' from the University of Mumbai

# INTRODUCTION TO THE CONFERENCE

In an ever-evolving landscape of global knowledge and innovation, we extend a heartfelt welcome to academicians, policy makers, scholars, students and researchers from across the globe to the upcoming International Conference on Economics, Banking - Finance & Social Sciences- 2024 (INCEBS-2024) under the overarching theme of 'Bridging Minds: The Intersection of Economics, Banking-Finance, and Humanities'. The conference will bring together experts and scholars to explore the crucial intersections of diversity, inclusion and sustainability in today's global economy. This ground-breaking event, set to take place in the vibrant city of Mumbai, promises to be a melting pot of ideas, insights, and innovations that are poised to reshape our understanding of these crucial domains. The conference aims to foster a dynamic exchange of knowledge, perspectives, and solutions that transcend disciplinary boundaries. As we navigate through complex economic landscapes, confront profound environmental challenges, and grapple with the nuances of human experiences, it becomes increasingly evident that a multidisciplinary approach is essential to address these pressing issues effectively.

Whether you are an experienced academician, aspiring researcher, or a student eager to contribute to the global discourse, this conference promises to be a platform where your insights can take root and flourish.

As we embark on this intellectual journey, we invite you to join us in creating a more informed, sustainable, and inclusive future.

# OBJECTIVES OF THE CONFERENCE

**Interdisciplinary Insights:** Foster dialogue between experts and scholars in Economics, Banking and Finance, and Humanities to uncover novel perspectives on economic issues.

**Human-Centered Finance:** Explore how the humanities can shape a more ethical and human-centric approach to banking and finance.

**Sustainable Development:** Discuss the role of interdisciplinary approaches in advancing sustainable economic development.

**Cultural and Social Implications:** Analyze the cultural and social impacts of economic and financial decisions, and how these affect communities worldwide.

**Gender and Diversity:** Investigate the intersections of gender, diversity, and finance, aiming to empower marginalized groups in the financial sector.

2024

INCEBS

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ECONOMICS, BANKING - FINANCE  
& SOCIAL SCIENCES



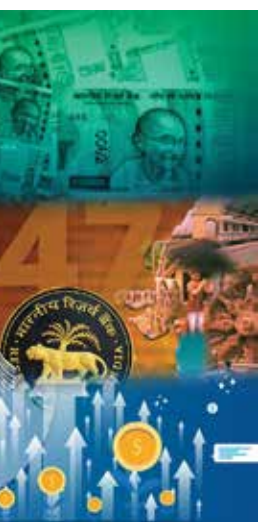




# THEMES

## Innovations, Inclusion and Resilience in Banking - Finance

- Sustainable Finance and ESG Investing
- Financial Inclusion leading to financial growth
- Regulatory Reforms and Compliance Challenges
- Universal Basic Income: An alternative to Pension
- Demystifying the Insurance Sector
- Rupee Internationalization through IFSC
- Neo Banking and Neo Insurance
- AI and ML in Financial Services
- Commercial Banking in India
- Digitization in Indian Banking



## Sustainable Economy, Inclusive Growth and Development

- Geoeconomic and Geopolitical instability - the resulting economic & financial shocks
- India - an economic superpower @2047
- Care economy or career progress: Workforce dilemma
- Unlocking India's Demographic Potential
- Global south: new wave for economic development
- SDG 1, 2 and 3: a challenge for India to achieve
- Behavioural Economics
- Fiscal Prudence in the VUCA world
- Monetary Policy in India
- MSMEs in India



## Sustainability & Environmental Challenges

- Waste to Wealth
- Environmental Impact Assessment and Management
- Cleaner Technologies for Pollution Mitigation
- Adroit Management of Ocean Resources
- Environmental Hazards, Vulnerability and Disaster
- Hydrological Connectivity
- Eco Tourism
- Environment Restoration
- Move to Net Zero
- Climate Change: Myths and Reality



## Humanities: Shaping a more humane world

- Interdisciplinary Studies-how and why?
- Indigenous Knowledge Systems for Sustainable Development Goals.
- Emotional and Social Intelligence in the age of Artificial intelligence.
- Language and Gender Identity
- Towards Intersectionality - Advancing Gender Equality and Equity
- The role of Media in Marginalization: Representation and Stereotypes
- Broad-based education in the light of New Education Policy
- Navigating Crisis and Building Resilience in Individuals and Communities
- Reverse Brain Drain
- Mainstreaming Development-across regions, sectors and income groups

## Date and Venue:

Dates: 16th and 17th February 2024

Venue: KES Shroff College of Arts and Commerce, Kandivali(West),  
Mumbai, Maharashtra-400067

## Registration Link

**For Research Paper Submission & as an attendee**

**<https://forms.gle/LfvvEAXUMg8FbHVq8>**

- Registration Fees for author / co-author(fees for each) is ₹ 2,500/-.
- Certificates will be provided to all registered paper presenters.  
No certificate will be issued for presentation in absentia.
- Accommodation to the delegates may be provided. Charges ₹ 3,000/- per night.
- Fees for attendees is ₹ 1,500/- per person.
- Certificates will be provided to all attendees.

## Abstract and Research Paper Submission Guidelines

We invite scholars, researchers, and practitioners to submit papers and proposals that align with the conference themes. Submissions should be sent to **[kesscincebs2024@gmail.com](mailto:kesscincebs2024@gmail.com)** by 15/01/2024. Kindly adhere to the following guidelines:

- Every paper must be accompanied by a cover page, which should include the title of the paper, name(s) of the author(s) and their affiliations, resident country and the complete postal and e-mail addresses and telephone numbers of the authors.
- The Research Papers should be in a Word Document format, Times New Roman, 12- point font size with 1.15 line spacing, 1 inch margins and APA style of referencing.
- The Word Limit for the Research Paper is limited to 3500 words, and must include the following: Title, Objectives of the study, Methodology, Findings, Conclusion/Implications/ Recommendations. Limitations (if any), Acknowledgements (if appropriate), References, Appendices (if appropriate).
- Abstracts should be limited to 250 words. Include 5 keywords too.
- The Institute has a strict anti-plagiarism policy, therefore, the authors must ensure originality of the work. Selected candidates will be informed through mail. The decision of the Review Committee regarding the selection of papers will be final and binding.

Selected papers will be published in either a UGC Care listed journal or a peer reviewed online journal with ISSN (subject to acceptance by the journals) on payment of additional charges which will be informed as per the journal for which the paper is selected.



**Based on the  
research paper  
content and  
presentation**

**Best paper award  
under each theme  
will be announced**

# Dates to Remember

|  |                               |
|--|-------------------------------|
| Starting of Registrations<br>(for both presenters and attendees) | : 8th January 2024            |
| Submission of abstract   | : 8th January 2024            |
| Submission of full paper   | : 15th January 2024           |
| Notification of Acceptance of paper                              | : 25th January 2024           |
| Conference   | : 16th and 17th February 2024 |

# Advisory Committee

- Dr Lily Bhushan, Director
- Dr Sangeeta Unadkat, Incharge Principal
- Dr V S Kannan, Academic and Administrative Advisor

# Conference Team

- Conference Secretary : Ms Nandini Katti
- Convenors : Dr Vaibhav Ashar  
Dr Sonika Gupta  
Dr Anubhuti Singh
- Organizing Secretaries : Dr Vaishali Ojha - 7023360200  
Ms Sana Shaikh - 9323348042  
Ms Bhairavi Khakhar - 9819892123
- Organising Committee : Dr. Mahesh Lavate - 9702521412  
Dr. Vikas Mishra - 9892189310  
Dr. Hiren Gohil - 9960709861  
Dr Arti Gadre - 9969550548  
Mr Kaustubh Redkar - 9167085066

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