



Kandivli Education Society's  
**B. K. SHROFF COLLEGE OF ARTS &  
M. H. SHROFF COLLEGE OF COMMERCE**

An Autonomous College NAAC Re-accredited 'A' Grade ISO 9001:2015 Certified  
Mentor College under UGC's 'PARAMARSH' Scheme • 'Best College 2017-18' award from University of Mumbai



## Annual Gender Sensitization Action Plan for AY 2022-2023

Sr. No.	Strategic Goal	Target Participants	Action Plan
1	Women Health and Hygiene	Students and Staff	Talk on Mental health and hygiene
2	Gender equal Society	Students and Staff	1. Session on 'Male Allyship: Actions Men can take to advance gender equality in society' 2.) Blog writing and Reel Making Competition on: 1.) Role of Teacher in Redressing the Gender Inequalities in school/colleges 2) Achieving Gender equality through diversity & inclusion
3	Gender sensitization	Students	One day training workshop on following for female students: 1.) Public Speaking 2.) Film Making 3) Any other skillset
4	Gender equality in economic status	All interested ones	Workshop for Women and Students for Tailoring: Silai se kamai (Empowering women by making them economically independent)
5	Women rights and gender equality	Staff and Parents	Gender Responsive Communication: Promoting Gender Equality at home (AN EXTENSION ACTIVITY WITH PARENTS)
6	Gender Equality in Health (Maternity Benefits	Staff and other interested ones	A session on Maternity Benefits for Working ladies

7	Gender-responsive workforce	Students and Staff	Blog writing Competition on 'Role of Teacher in Redressing the Gender Inequalities in school/colleges'
8	Extension Activity for gender sensitization	Beneficiaries of NGO	Financial Literacy Drive for Transgenders
9	Gender issues in entrepreneur development	Beneficiaries of MAVIM	One Outreach Activity for MAVIM- Learning the basics for banking and banking terminology
10	Gender and Society	Students	Master Chef Boys: lets break the social stereotype (Female students will teach male students basic cooking and sharing cooking tips)

Note: Apart from above mentioned activities, like every year Gender Audit will be done under WDEC.

Asst. Prof. Vaishali Ojha

Chairperson

Women Development and Empowerment Cell