



Programme Outcomes/Programme Specific Outcomes/Course Outcomes

(Semester I to VI)

Name of Programme: **Bachelor of Management Studies** Programme Code: UG02.04

Programme Outcomes:

1. To help students to be a global leader with concern towards Nation and Society at large
2. To develop Entrepreneurial skills among students to contribute for socio-economic development
3. To create Management professionals with pro-active thinking and Innovative approach
4. To develop lifelong learning among students

Programme Specific Outcomes (PSOs):

Students must be able to:

1. Understand, analyze and apply management concepts in the areas related to Finance, Marketing and Human resources
2. Apply the managerial, entrepreneurial and problem solving skills in the business for effective decision making
3. Understand the leadership and team management skills through internship training, management games and role play
4. Demonstrate critical thinking skills in solving managerial issues and problems related to the global economy
5. Apply ethical principles in complex situations for the betterment of the society and to be committed towards professional ethics
6. Communicate effectively at personal and organizational level.

Course Outcomes:

Semester I

Course Name: Introduction to Financial Accounting 19UBMS101

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------------|
| | On completion of this course , the students will be able to | | |
| CO1 | Remember and understand journal entries and handle day to day functioning and accounting of business | Remember and understand | PSO1 |
| CO2 | Determine and solve complex business problems with respect to record keeping and accounting | Apply | PSO3 |



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| | respect to record keeping and accounting | | |
| CO3 | Analyse accounting information for preparation of various reports and statements as per the requirements of stakeholders | Analyse | PSO6 |

Course Name: Business Law

19UBMS102

| Sr No | Course Outcome | Blooms Taxonomy | PSO |
|-------|---|-----------------------|------|
| | After completion of the course, learner will be able to: | | |
| CO1 | Remember and understand the concepts of Contract and Negotiable Instruments. | Remember & Understand | PSO1 |
| CO2 | apply the basic principles of business law in transactions. | Apply | PSO1 |
| CO3 | analyse the various issues pertaining to (Contract, Negotiable Instrument, IPR and Company) business laws | Analyse | PSO1 |

Course Name: Business Statistics 19UBMS103

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Understand the concepts and use of statistical techniques in different situations | Remember and Understand | PSO1 |
| CO2 | Apply the knowledge of statistical techniques in solving business and managerial problems | Apply | PSO2 |
| CO3 | Analyse and demonstrate the statistical techniques required in business and management | Analyse | PSO2 |

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Course Name: Foundations of Human Skills 19UBMS104

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | To identify and describe various important aspects of individual and group behavior | Remember and Understand | PSO1 |
| CO2 | Apply the various behavioural and motivational concepts in real organization setup | Apply | PSO2 |
| CO3 | Evaluate different kinds of human behavior for | Analyse | PSO4 |

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effective organizational development

dfCourse Name: Business Economics-I 19UBMS105

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | Remember and understand the basic concepts of microeconomics in relation to its business operations | Remember and Understand | PSO1 |
| CO2 | Determine the demand and supply analysis in different market conditions. | Apply | PSO2 |
| CO3 | Correlate the concept of price and output decisions of firms under various market structure | Analyse | PSO4 |

Course Name: Business Communication I 19UBMS106

| | Course Outcomes | Bloom's taxonomy | PSO |
|------|--|-------------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | understand the theoretical underpinnings of the dominant communication areas such interpersonal, group and computer-mediated communication | Remembering and Understanding | PSO6 |
| CO 2 | display effective presentation and speaking skills | Applying | PSO6 |
| CO 3 | display technological competencies to communicate (use of modern communication tools such as PPT etc. | Applying | PSO6 |
| CO 4 | apply the principles of effective writing | Applying | PSO6 |

Course Name: Foundation Course 19UBMS107

| SR. NO. | Blooms' Taxonomy | COURSE OUTCOME | PSO |
|---------|-------------------------|---|------|
| | | On completion of this course, the students will be able to | |
| CO1 | Remember and understand | State and explain the various demographic composition and united culture of India, along with its various states and capitals | PSO1 |
| CO2 | Apply | Apply their knowledge to solve various political, social and personal problems | PSO5 |
| CO3 | Analyse | Evaluate the impact of local, national and global issues on Indian citizen | PSO3 |

Semester II

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Course Name: Principles of Marketing 19UBMS201

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------------|
| | On completion of this course , the students will be able to | | |
| CO1 | Identify and explain elements of marketing mix and micro & macro environment of business | Remember and understand | PSO1 |
| CO2 | Determine the customer's needs and wants and their buying behavior pattern | Apply | PSO1 |
| CO3 | Critically evaluate the new trends in marketing | Analyse | PSO4 |

Course Name: Industrial Law 20UBMS202

| Sr No | Outcome | Blooms Taxonomy | PSO |
|--------------|--|------------------------|------------|
| CO1 | remember and understand the concepts relating to industrial relation and working conditions. | Remember & Understand | PSO1 |
| CO2 | apply the basic principles of industrial law in transactions. | Apply | PSO1 |
| CO3 | analyse the various issues pertaining to industrial laws. | Analyse | PSO1 |

Course Name: Business Mathematics 19UBMS203

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------------|
| | On completion of this course , the students will be able to | | |
| CO1 | Understand the concepts and use mathematical formulae in different situations | Remember and Understand | PSO1 |
| CO2 | Apply the knowledge of mathematics in solving business and managerial problems | Apply | PSO2 |
| CO3 | Analyze and demonstrate the mathematical techniques required in the field of business and management | Analyse | PSO2 |

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Course Name: Business Environment 19UBMS204

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------------|
| | On completion of this course , the students will be able to | | |
| CO1 | relate and explain relationship between internal and external environment of the business | Remember and understand | PSO1 |
| CO2 | apply the SWOT analysis techniques in practice to solve business problems | Apply | PSO2 |
| CO3 | analyse the challenges faced by business with respect to economic, socio-cultural and technological environment | Analyse | PSO4 |

Course Name: Principles of Management 19UBMS205

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------------|
| | On completion of this course , the students will be able to | | |
| CO1 | Describe and explain various roles, skills and functions of management | Remember and understand | PSO1 |
| CO2 | Apply knowledge and skills in managerial decision making | Apply | PSO2 |
| CO3 | Analyze managerial concepts to meet the requirements of dynamic global environment | Analyse | PSO4 |

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Course Name: Business Communication-II 19UBMS206

| | Course Outcomes | Bloom's taxonomy | PSO |
|------|--|-------------------------------|------------|
| | On completion of this course , the students will be able to | | |
| CO1 | understand group behaviour and group dynamics | Remembering and Understanding | PSO6 |
| CO 2 | apply the principles of effective presentation and speaking skills | Applying | PSO6 |
| CO 3 | apply the principles of team work | Applying | PSO6 |



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| CO 4 | apply the principles of effective letter writing to develop effective letter/mail writing skills and other forms of writing | Applying | PSO6 |
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Course Name: Environmental Studies 19UBMS207

| SR. NO. | Blooms' Taxonomy | COURSE OUTCOME | PSO |
|---------|-------------------------|--|------|
| | | On completion of this course, the students will be able to | |
| CO1 | Remember and understand | Define and describe the concepts of environment, ecosystem, biodiversity and sustainable development | PSO1 |
| CO2 | Apply | Determine the ways to conserve biodiversity and resources of environment | PSO5 |
| CO3 | Analyse | Predict the consequences of over exploiting our Mother Earth and need to conserve it | PSO3 |

Semester III

Course Name: Business Planning & Entrepreneurial Management 20UBMS301

| COURS | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-------|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand various concepts and theories of Entrepreneurial development | Remember and understand | PSO1 |
| CO2 | apply entrepreneurial leadership and management style in real situations and make best use of options and support available for entrepreneurs. | Apply | PSO2 |
| CO3 | use personal attributes to analyse the best use of entrepreneurial opportunities in development of new projects and venture businesses | Analyse | PSO2 |

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Course Name: Management Accounting 20UBMS302



| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand and compare the Vertical, comparative and common size statements of companies. | Remember and understand | PSO1 |
| CO2 | apply the fundamental rules in preparation of comparative, common size statements and ratios of the companies | Apply | PSO2 |
| CO3 | analyse the role of working capital and ratios in real world | Analyse | PSO5 |

Course Name: Strategic Management 20UBMS303

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand the ability to observe and express the concepts of strategic management | Remember and understand | PSO1 |
| CO2 | apply qualitative and quantitative skills and knowledge in solving complex business problems | Apply | PSO2 |
| CO3 | implement and evaluate business strategies for emerging global market | Analyse | PSO4 |

Course Name: Introduction to Information Technology 20UBMS304

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Understand the fundamentals of information technology, including the Internet, the Web, connectivity and mobility. | Remember and Understand | PSO1 |
| CO2 | Correlate functionalities of the basic components of computer hardware and software, mobile devices and apps | Analyze | PSO4 |



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|-----|---|-------------------------|------|
| CO3 | Be able to utilize software applications in practical activities in daily life. | Apply | PSO2 |
| CO4 | Understand the social, legal and ethical impact of computing on society in the information age. | Remember and Understand | PSO5 |
| CO5 | Be able to identify security and privacy threats in digital environment. | Knowledge | PSO1 |

Course Name: Introduction to Financial System 20UBMS305

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| CO1 | On completion of this course, the students will be able to remember and understand the role and importance of the regulatory body of Indian financial system, nature and importance of financial services that has been provided in India. | Remember and Understand | PSO1 |
| CO2 | apply learnings from financial system in the Indian and global scenario for better decision making | Apply | PSO4 |
| CO3 | analyze financial system, components of financial system and its operations from Indian and from global perspective | Analyze | PSO4 |

Course Name: Corporate Finance 20UBMS306

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| CO1 | On completion of this course, the students will be able to remember and understand the core concepts of corporate finance, various sources of finance that company can acquire to finance its business | Remember and Understand | PSO1 |
| CO2 | apply tools and techniques of corporate finance, which is used in managerial decision making. | Apply | PSO2 |
| CO3 | analyze the optimal capital structure of company by applying techniques of corporate finance, pros & cons of each source of finance available to company | Analyze | PSO1 |

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Course Name: Consumer Behaviour 20UBMS305

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
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| | On completion of this course, the students will be able | | |



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| | to | | |
| CO1 | remember and understand the concepts and factors influencing consumer behaviour | Remember and understand | PSO1 |
| CO2 | establish and correlate appropriate combination of concepts and theories in analysing consumer trends | Apply | PSO4 |
| CO3 | analyse individual and environmental determinants influencing consumer behaviour | Analyse | PSO1 |

Course Name: Introduction to Advertising 20UBMS306

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand concepts on advertising and its types, effective advertising campaigns, tools, models etc | Remember and understand | PSO1 |
| CO2 | illustrate the role of ethics and creativity in advertising in various departments and careers options | Apply | PSO5 |
| CO3 | plan and examine various advertising strategies for effective communication to stakeholders | Analyse | PSO6 |

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Course Name: Motivation & Leadership 20UBMS305

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
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| | On completion of this course, the students will be | | |

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| | able to | | |
| CO1 | remember and understand the concepts of motivation and leadership | Remember and Understand | PSO1 |
| CO2 | apply the theories of motivation and leadership in real life scenarios | Apply | PSO2 |
| CO3 | analyse the contemporary issues in leadership and find effective solutions | Analyse | PSO3 |

Course Name: Organisation Behaviour & HRM 20UBMS306

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts of organizational behaviour and human relations | Remember and understand | PSO1 |
| CO2 | illustrate and evaluate various organisational behaviour models and strategies from global perspective | Apply | PSO4 |
| CO3 | analyse various concepts of organisational behaviour to manage people effectively | Analyse | PSO2 |

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Course Name: International Business 20UBMS307

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the most widely used international | Remember and | PSO1 |

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|-----|--|------------|------|
| | business terms and concept | understand | |
| CO2 | apply international marketing strategies to expand their business globally | Apply | PSO4 |
| CO3 | analyse international business from a multi centric perspective | Analyse | PSO4 |

Semester IV

Course Name: Business Economics – II 20UBMS401

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | enumerate and explain the performance of an economy at the macro level | Remember and Understand | PSO1 |
| CO2 | illustrate the effectiveness of monetary and fiscal policies in the functioning of an economy | Apply | PSO2 |
| CO3 | correlate the theories with the issues of international trade | Analyze | PSO4 |

Course Name: Ethics & Governance 20UBMS402

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand ethical dilemmas and apply different theoretical approaches in personal life and business | Remember and understand | PSO1 |
| CO2 | construct strategies for meeting corporate governance and CSR regulations | Apply | PSO5 |
| CO3 | analyse best practices for sustainable development of business in India and abroad | Analyse | PSO4 |



Course Name: Production & Total Quality Management 20UBMS403

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand strategic concepts in production and inventory management | Remember and understand | PSO1 |
| CO2 | Apply and evaluate the principles of quality management system in an organisation | Apply | PSO2 |
| CO3 | Critically appraise the organizational communication and teamwork requirements for effective quality management | Analyse | PSO6 |

Course Name: Information Technology in Management 20UBMS404

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Understand and handle ERP system and database easily | Remember and Understand | PSO1 |
| CO2 | illustrate the role of the ethical, social, and security issues of information systems | Apply | PSO2 |
| CO3 | professional ethical codes of conduct as appropriate to industry and organizational environments. | Analyze | PSO6 |
| CO4 | Facilitate the acquisition, development, and management of information systems. | Appraise | PSO5 |

Course Name: Entrepreneurial Finance 20UBMS405

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand the concepts of Entrepreneurial finance, various sources of finance and the life cycle of it, various Government schemes for Fresh Startups, concepts of VC and PE. | Remember and Understand | PSO1 |
| CO2 | apply the learnings from Entrepreneurial finance in the | Apply | PSO2 |





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|-----|---|---------|------|
| | Indian scenario for better decision making Prepare Forecasted Income statement, Cash flow Statement and forecasted Balance Sheet | | |
| CO3 | analyze the Impact of the macro environment on business of entrepreneurs, the role, structure and strategies of venture capital and private equity. | Analyze | PSO1 |

Course Name: Corporate Restructuring 20UBMS406

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand basic concepts related to corporate restructuring | Remember and Understand | PSO1 |
| CO2 | apply tools and techniques of Financial statements post internal or external restructuring | Apply | PSO2 |
| CO3 | analyze the impact of corporate Restructuring on the Company's stakeholder | Analyze | PSO1 |

Course Name: Integrated Marketing Communication 20UBMS405

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand various concepts of Integrated Marketing Communication (IMC) | Remember and understand | PSO1 |
| CO2 | apply various Integrated Marketing Communication (IMC) tools for effective communication to the consumer | Apply | PSO6 |
| CO3 | analyse the complex situation and strategies in the planning of an effective Integrated Marketing Communication (IMC) program | Analyse | PSO2 |

Course Name: Rural Marketing and Distribution 20UBMS406

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
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|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | remember and understand marketing techniques and strategies to explore rural market | Remember and Understand | PSO1 |
| CO2 | establish and apply appropriate marketing mix and resolve upcoming challenges in rural market | Apply | PSO2 |
| CO3 | analyse rural marketing environment for better communication and strategy formulation | Analyze | PSO6 |

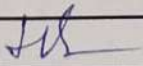
Course Name: Human Resource Planning & Information System 20UBMS405

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Understand the concepts of human resource planning and management. | Remember and understand | PSO1 |
| CO2 | articulate various HR functions and understand its interdependence | Apply | PSO5 |
| CO3 | analyze the use of HRIS in career development and performance management | Analyse | PSO3 |

Course Name: Change Management 20UBMS406

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts of Change management with respect to its types, models, levels and importance | Remember and understand | PSO1 |
| CO2 | apply systematic methods in change management to improve overall efficiency of the organization | Apply | PSO2 |
| CO3 | analyse the impact of change agents and determine effective change program on overall performance of the organization | Analyse | PSO4 |

Course Name: Business Research Methods 20UBMS407

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| |  | Blooms' | PSO |
|--|---|---------|-----|



Part II

| | COURSE OUTCOME | Taxonomy | |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand various concepts and trends in business research | Remember and understand | PSO1 |
| CO2 | apply the quantitative and qualitative statistical techniques in data analysis and interpretation | Apply | PSO2 |
| CO3 | analyse and interpret data for advanced and effective report writing | Analyse | PSO4 |

Semester V

Course Name: Logistics & Supply Chain Management 21UBMS501

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts of logistics and supply chain management | Remember and understand | PSO1 |
| CO2 | apply knowledge on the functional areas of logistics and supply chain management | Apply | PSO2 |
| CO3 | analyse the challenges and global trends of logistics and supply chain management | Analyse | PSO4 |

Course Name: Corporate Communication & Public Relations 21UBMS502

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understanding of the concepts of corporate communication and public relations | Remember and understand | PSO1 |
| CO2 | examine various elements of corporate communication and coordinate them to communicate effectively in today's competitive world | Apply | PSO6 |
| CO3 | implement and evaluate different practices associated with corporate communication with the latest trends and social media tools | Analyse | PSO4 |

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Course Name: Investment Analysis and Portfolio Management 21UBMS503

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|--|-------------------------|------|
| CO1 | Concepts of Investment analysis and portfolio management. | Remember and Understand | PSO1 |
| CO2 | Appropriate theories, tools and techniques relevant to Investment analysis and portfolio management. | Apply | PSO2 |
| CO3 | Different avenues of investments and their characteristic and also evaluate the performance of Portfolios. | Analyze | PSO1 |

Course Name: Commodity and Derivatives Market 21UBMS504

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|--|-------------------------|------|
| CO1 | Fundamentals of investment in commodities market, commodities derivatives, its structure and mechanism | Remember and Understand | POS1 |
| CO2 | Various tools and techniques which help in devising effective strategies for derivative trading. | Apply | PSO2 |
| CO3 | Strategies of derivative trading. | Analyze | PSO1 |

Course Name: Direct Tax 21UBMS505

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Define and understand the direct tax laws | Remember and Understand | PSO1 |
| CO2 | Apply direct tax laws in real world scenarios | Apply | PSO2 |
| CO3 | Analyse income statements and other financial reports to determine the tax liability. | Analyze | PSO4 |



Course Name: RISK MANAGEMENT 21UBMS506

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|---|-------------------------|------|
| CO1 | Concepts of Risk and its types, concepts related to Risk Management, Risk Governance and Risk Assurance. | Remember and Understand | PSO1 |
| CO2 | Tools and Techniques related to Risk measurement and Risk Hedging. Actuarial technique for calculating discounted claim cost and Premium of Insurance Policy | Apply | PSO2 |
| CO3 | Principles of Risk, Risk Measurement and Risk Control strategies | Analyze | PSO1 |

Course Name: Service Marketing 21UBMS503

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the fundamentals of services marketing | Remember and understand | PSO1 |
| CO2 | apply and correlate effective management of marketing strategies for meeting global quality standards | Apply | PSO3 |
| CO3 | analyze service marketing mix to manage the quality aspects in service sector | Analyse | PSO2 |

Course Name: E-Commerce & Digital Marketing 21UBMS504

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts of E-commerce in effective management of E-business | Remember and understand | PSO1 |
| CO2 | application of use of electronic platform and addressing its privacy and security concerns | Apply | PSO5 |
| CO3 | understand how to practically use social media platforms for digital marketing of business | Analyse | PSO1 |



Course Name: Sales & Distribution Management 21UBMS505

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts related to sales and distribution management | Remember and understand | PSO1 |
| CO2 | apply marketing skills in sales management and distribution strategies | Apply | PSO3 |
| CO3 | analyze recent trends in sales management for meeting global standards | Analyse | PSO4 |

Course Name: Customer Relationship Management 21UBMS506

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts of Customer Relationship Management | Remember and understand | PSO1 |
| CO2 | application and evaluation of CRM strategies for effective customer management | Apply | PSO3 |
| CO3 | analyse the CRM trends, challenges and opportunities from global perspective | Analyse | PSO4 |

Course Name: Finance for HR Professionals & Compensation Management 21UBMS503

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand various compensation plans and pay structure efficiently | Remember and understand | PSO1 |
| CO2 | apply ethical decisions in the matters of incentives and compensation management | Apply | PSO5 |
| CO3 | analyse and evaluate the legal framework of compensation in India | Analyse | PSO4 |

Course Name: Stress Management 21UBMS504

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts of stress management for | Remember and | PSO1 |



| | | | |
|-----|---|------------|------|
| | effective decision making | understand | |
| CO2 | apply Stress Management principles in order to achieve high levels of performance | Apply | PSO2 |
| CO3 | analyse effective strategies, plans and techniques to deal with stress | Analyse | PSO3 |

Course Name: Performance Management & Career Planning 21UBMS505

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the process of performance management and career planning and its implementation organizations | Remember and understand | PSO1 |
| CO2 | apply and evaluate different methods of appraisal for effective performance management | Apply | PSO3 |
| CO3 | analyze and evaluate ethical approaches towards the process of performance management | Analyse | PSO5 |

Course Name :Industrial Relations 21UBMS506

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the concepts related to an effective employer employee relation | Remember and understand | PSO1 |
| CO2 | apply the various labour laws for meeting the organizational disputes | Apply | PSO5 |
| CO3 | analyse and understand the economic and social factors affecting the employer, employee relationship | Analyse | PSO3 |

Semester VI

Course Name: Operations Research 21UBMS601

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | understand the concepts of operation research, linear | Remember and | PSO1 |

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| | | | |
|-----|--|------------|------|
| | programming, assignment and transportation models. | understand | |
| CO2 | develop operation research skills in solving practical business problems | Apply | PSO2 |
| CO3 | evaluate business processes using CPM and PERT techniques | Analyse | PSO4 |

Course Name: STRATEGIC FINANCIAL MANAGEMENT 21UBMS603

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|--|-------------------------|------|
| CO1 | Concepts of Strategic Financial Management used in effective financial decision making | Remember and Understand | PSO1 |
| CO2 | Contemporary theories, tools & techniques to a range of real life business problems and situations | Apply | PSO2 |
| CO3 | Value-based management concepts and analyze the business strategies from SFM point of view. | Analyze | PSO5 |

Course Name: INTERNATIONAL FINANCE 21UBMS604

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|---|-------------------------|------|
| CO1 | Scope of international finance, BOP components, Evolution of International Monetary System International equity markets, euro markets, FERA, FEMA, FDI, FPI and FEDAI | Remember and Understand | PSO1 |
| CO2 | Solve practical problems on Cross currency, Spread, % Spread, Different Arbitrages, Forward Rates, AFM, Borrowing and Investment Decisions | Apply | PSO2 |
| CO3 | Indian foreign exchange market structure, participants of market and their roles | Analyze | PSO4 |

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Course Name: INNOVATIVE FINANCIAL SERVICES 21UBMS605

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| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|--|-----------------|------|
| CO1 | Fundamental aspects of various issues associated | Remember and | PSO1 |

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| | | | |
|-----|---|------------|------|
| | with financial services | Understand | |
| CO2 | Learnings from financial services in the global scenario for better decision making | Apply | PSO4 |
| CO3 | Mechanisms of financial services | Analyze | PSO1 |

Course Name: PROJECT MANAGEMENT 21UBMS606

| Sr. No | Outcome | Blooms Taxonomy | PSO |
|--------|---|-------------------------|------|
| CO1 | Characteristics of project and various stages of a project. | Remember and Understand | PSO1 |
| CO2 | Tools & techniques for Project planning, scheduling, Execution and Control. | Apply | PSO2 |
| CO3 | Feasibility of the project – Market, Technical, Financial and Economic. | Analyze | PSO1 |

Course Name: Retail Management 21UBMS603

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand various aspects of Retail Management | Remember and understand | PSO1 |
| CO2 | apply retail strategies for effectively managing Retail Sector | Apply | PSO2 |
| CO3 | critically evaluate legal and ethical aspects of Retail Management | Analyse | PSO4 |

Course Name: Brand Management 21UBMS604

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | recall and explain concepts of Brand Management | Remember and understand | PSO1 |
| CO2 | construct appropriate strategies for solving brand related problems | Apply | PSO4 |
| CO3 | compare and evaluate qualitative & quantitative techniques for measuring brand equity | Analyse | PSO2 |



Course Name: International Marketing 21UBMS605

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | identify and Understand various aspects in international marketing | Remember and understand | PSO1 |
| CO2 | develop effective international marketing mix strategies | Apply | PSO2 |
| CO3 | critically evaluate the developments in international marketing | Analyse | PSO4 |

Course Name: Media Planning and Management 21UBMS606

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | understand various concepts of media planning and media strategy | Remember and understand | PSO1 |
| CO2 | construct Media planning and management strategies in improving current business scenario | Apply | PSO2 |
| CO3 | evaluate various Media Budgeting, Scheduling and Measurement techniques | Analyse | PSO4 |

Course Name: Organisational Development 21UBMS603

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | state and describe concepts of Organizational Development | Remember and understand | PSO1 |
| CO2 | apply different processes and practices for effective Organisational Development | Apply | PSO2 |
| CO3 | evaluate various trends and challenges for Oragnizational Development | Analyse | PSO4 |

Course Name: HRM in Global Perspective 21UBMS604

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 of
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| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | state and Explain global HRM concepts and functions | Remember and understand | PSO1 |
| CO2 | apply the factors, criteria and problems faced in global HRM | Apply | PSO2 |
| CO3 | analyse the concepts of global HRM in resolving ethical issues in International HRM | Analyse | PSO5 |

Course Name: HRM in Service Sector Management 21UBMS605

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | describe the concepts of human resource management in service sector | Remember and understand | PSO1 |
| CO2 | apply principles to effectively manage and develop Indian Service Sector | Apply | PSO2 |
| CO3 | evaluate importance of human element in creating customer satisfaction by improving service quality | Analyse | PSO2 |

Course Name: Indian Ethos in Management 21UBMS606

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | identify and Understand various elements of Indian scriptures and it's real world practical application | Remember and understand | PSO1 |
| CO2 | apply their knowledge of business ethics to various situation | Apply | PSO5 |
| CO3 | evaluate the learning from Indians scriptures in stress management and personality development | Analyse | PSO2 |



Programme Outcomes/Programme Specific Outcomes/Course Outcomes

(Semester I to VI)

Name of Programme: B.Com/B.M.S in Environmental Management & Economics (BEM)

Programme Code: UG02.07

Programme Outcomes:

Students must be able to:

1. Become a global leader with concern towards Nation and Society at large
2. Develop Entrepreneurial skills among students to contribute for Socio-Economic development
3. Create Management professionals with pro-active thinking and Innovative approaches
4. Disseminate information and knowledge in the pursuit of sustainable development of the Organization and the Nation
5. Develop environmental conscious citizens to build a responsible society
6. Develop lifelong learning among students

Programme Specific Outcomes:

PSO 1: To study the important concepts like Ecology, Biodiversity Natural resources,

Environmental monitoring, Environmental pollution, Solid waste and Disaster management

PSO 2: To analyse ethical approaches and legal remedies for tackling environmental issues

PSO 3: To understand, analyse and apply management concepts in the areas of Business Research, Finance, Marketing, and Human Resource

PSO 4: To demonstrate critical thinking skills in solving managerial issues and problems related to global economy

Course Outcomes:

SEMESTER I

Course Name: Introduction to Financial Accounting

19UBEM101

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| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------------|
| | On completion of this course, the students will be able to | | |
| CO1 | Remember and understand journal entries and handle day to day functioning and accounting of business | Remember and understand | PSO1 |



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|-----|--|---------|------|
| CO2 | Determine and solve complex business problems with respect to record keeping and accounting | Apply | PSO3 |
| CO3 | Analyse accounting information for preparation of various reports and statements as per the requirements of stakeholders | Analyse | PSO6 |

Course Name: Principles of Management 19UBEM102

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|-------|
| | On completion of this course, the students will be able to | | |
| CO1 | Interpret and describe the roles, skills and functions of management | Remember and Understand | PSO 3 |
| CO2 | Apply knowledge and skills in managerial decision making | Apply | PSO 3 |
| CO3 | Analyze managerial concepts to meet the requirements of dynamic global environment | Analyse | PSO 4 |

Course Name: Managerial Economics 19UBEM103

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|-------|
| | On completion of this course, the students will be able to | | |
| CO1 | Recognize and discover the importance of Managerial Economics | Remember and Understand | PSO 1 |
| CO2 | Analyse the relationship between demand and supply analysis in different market situations | Apply | PSO 2 |
| CO3 | Appraise the production and cost concept in relation to different market conditions | Analyse | PSO 4 |



Course Name: Organizational Behaviour 19UBEM104

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Memorize and discuss various dimensions of individual, group and organizational behavior | Remember and Understand | PSO3 |
| CO2 | Apply various concepts of organizational behavior to manage people effectively | Apply | PSO3 |
| CO3 | Appraise and highlight behavior conducive to healthy organizational culture | Analyse | PSO3 |

Course Name: Introduction to Environment Management 19UBEM105

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Define and describe various factors in relation to issues concerning natural resource management and sustainability | Remember and Understand | PSO1 |
| CO2 | Explain the importance of resources and impact of human activity on natural environment | Apply | PSO1 |
| CO3 | Analyze various environmental problems of the world and Acts related to environment planning and management. | Analyse | PSO2 |

Course Name: Business Communication I 19UBEM106

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | understand the theoretical underpinnings of the dominant communication areas such interpersonal, group and computer- | Remember and Understand | PSO6 |



| | | | |
|-----|---|----------|------|
| | mediated communication | | |
| CO2 | display effective presentation and speaking skills | Applying | PSO6 |
| CO3 | display technological competencies to communicate (use of modern communication tools such as PPT etc. | Applying | PSO6 |
| CO4 | apply the principles of effective writing | Applying | PSO6 |

SEMESTER – II

Course Name: Human Resource Management 19UBEM201

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Identify and explain various functions of Human Resource Management | Remember and understand | PSO3 |
| CO2 | Apply various functions of human resource management for the smooth conduct of an organization | Apply | PSO3 |
| CO3 | Evaluate the developing role of human resource in the global arena | Analyse | PSO4 |

Course Name: Introduction to Cost Accounting 19UBEM202

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | examine and understand concepts related to cost sheet and make its comparison with financial statements of the companies | Remember and understand | PSO1 |
| CO2 | apply standard costing concepts, in real life situations. | Apply | PSO5 |
| CO3 | calculate and analyse marginal and standard costing to help various stakeholders in decision making | Analyse | PSO2 |

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Course Name: Economic Environment of Business 19UBEM203

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Enumerate and explain the forces that shapes and influences the business environment | Remember and understand | PSO3 |
| CO2 | Interpret the effectiveness of these policies in the current business scenario | Apply | PSO3 |
| CO3 | Illustrate the international influence on domestic business and measures for successful global business operations | Analyse | PSO4 |

Course Name: Ecology and Environment 19UBEM204

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Define principles of ecology and understand characteristics, conservation, loss of biodiversity & ecosystems of the Earth. | Remember and understand | PSO1 |
| CO2 | Explain interrelationships between land, sea, the atmosphere and the living things that occupy these environments | Apply | PSO2 |
| CO3 | Evaluate current environmental issues, solutions and management practices | Analyse | PSO2 |

Course Name: Business Statistics 19UBEM205

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|--|---|------------------|-----|
| | On completion of this course, the student will be able to | | |

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| | | | |
|-----|--|-------------------------|------|
| CO1 | Understand the concepts and use statistical techniques under environmental studies | Remember and Understand | PSO3 |
| CO2 | Apply the knowledge of statistical techniques to solve environmental and managerial problems | Apply | PSO3 |
| CO3 | Calculate and analyze problems in the field of environment management | Analyze | PSO3 |

Course Name: Business Communication II 19UBEM206

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the student will be able to | | |
| CO1 | understand group behavior and group dynamics | Remember and Understand | PSO6 |
| CO2 | apply the principles of effective presentation and speaking skills | Applying | PSO6 |
| CO3 | apply the principles of team work | Applying | PSO6 |
| CO4 | apply the principles of effective letter writing to develop effective letter/mail writing skills and other forms of writing | Applying | PSO6 |

SEMESTER III

Course Name: Environmental Economics-I

Course Code: 20UBEM301

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| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|--|----------------|------------------|-----|
|--|----------------|------------------|-----|

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 Programme Coordinator **Department**
 of
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| | | | |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Identify and estimate the importance of environmental economics | Remember and understand | PSO1 |
| CO2 | Judge the apt Environmental valuation methods | Apply | PSO2 |
| CO3 | Differentiate between various natural resources and correlate the importance of International trade and environment | Analyse | PSO4 |

Course Name: Principles of Marketing Course Code: 20UBEM302

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO1 | Identify and explain elements of marketing mix and micro & macro environment of business | Remember and understand | PSO3 |
| CO2 | Determine the customer's needs and wants and their buying behavior pattern | Apply | PSO3 |
| CO3 | Critically evaluate the new trends in marketing | Analyse | PSO4 |

Course Name: Customer Relationship Management

Course Code: 20UBEM303

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|--|-------------------------|------|
| | On completion of this course , the students will be able to | | |
| CO 1 | To identify and discuss the important aspects of maintaining good customer relations | Remember and understand | PSO3 |
| CO 2 | To critically interpret and apply the theoretical aspects of CRM in the areas of sales, services and marketing | Apply | PSO4 |
| CO 3 | To analyze the opportunities and challenges of CRM in work-related environment | Analyse | PSO3 |

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 of
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Course Name: Financial Management 20UBEM304

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | core concepts of Financial Management used in effective financial decision making, various sources of finance that company can acquire to finance its business, Concepts of Working Capital Management | Remember and understand | PSO3 |
| CO 2 | tools and techniques of Financial Management, which is used in managerial decision making | Apply | PSO3 |
| CO 3 | optimal capital structure of company by applying techniques of corporate finance, pros & cons of each source of finance available to company | Analyse | PSO3 |

Course Name: Global warming and Climate change 20UBEM305

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Define and describe global warming, ozone layer and climate change at the regional, national and international level | Remember and understand | PSO1 |
| CO2 | Explain Kyoto protocol and sustainable development | Apply | PSO2 |
| CO3 | Analyze sustainability challenges in a global context | Analyze | PSO4 |

Course Name: Natural Resources and Management 20UBEM306

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|--|----------------|------------------|-----|
|--|----------------|------------------|-----|



| | | | |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Identify and understand ecological processes, ecosystems and the future sustainability of natural resources | Remember and understand | PSO1 |
| CO2 | Examine scientific criteria with relation to soil, water and energy resources | Apply | PSO1 |
| CO3 | Analyze the resilience of ecological systems and environmental impact of conventional & non-conventional resources | Analyze | PSO2 |

SEMESTER IV

Course Name: Occupational Health & Safety 20UBEM401

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Identify and understand Occupational Health & Safety and Occupational hazards | Remember and understand | PSO3 |
| CO2 | Apply risk management principles to evaluate and control physical, chemical, biological & Psychological hazards | Apply | PSO3 |
| CO3 | Analyze various Occupational Health & Safety hazards methods in the workplace | Analyze | PSO4 |

Course Name: Management Information Systems

Course Code: 20UBEM402

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Understand and handle ERP system and database easily | Remember and Understand | PSO1 |
| CO2 | Illustrate the role of the ethical, social, and | Apply | PSO2 |

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| | | | |
|-----|---|----------|------|
| | security issues of information systems | | |
| CO3 | Professional ethical codes of conduct as appropriate to industry and organizational environments. | Analyze | PSO2 |
| CO4 | Facilitate the acquisition, development, and management of information systems. | Appraise | PSO3 |

Course Name: Environmental Economics-II **Course Code: 20UBEM403**

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | Tabulate and associate the importance of economy efficiency in markets | Remember and Understand | PSO2 |
| CO2 | Interpret and explain the various sources of market failure in public and private commodities | Apply | PSO3 |
| CO3 | Correlate the importance of pollution regulation with cost | Analyze | PSO1 |

Course Name: Business Research Methods **Course Code: 20UBEM404**

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | To identify and discuss various concepts and framework of research | Remember and understand | PSO3 |
| CO2 | To apply various research designs and techniques in practical business scenarios | Apply | PSO3 |
| CO3 | To perform analysis of research data efficiently | Analyse | PSO3 |

Course Name: Environmental Safety, health and Management **20UBEM406**

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|--|--|------------------|-----|
| | On completion of this course, the students | | |



| | | | |
|-----|---|-------------------------|------|
| | will be able to: | | |
| CO1 | Identify and understand the various environmental health practices in the public & private places | Remember and understand | PSO1 |
| CO2 | Apply various principles of environmental health & safety at workplace | Apply | PSO3 |
| CO3 | Evaluate industrial safety management system for managing occupational health & safety | Analyze | PSO3 |

Course Name: Environmental Pollution and Management

20UBEM407

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|-----|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO1 | State and discuss the various forms of environmental pollution | Remember and understand | PSO1 |
| CO2 | Examine causes and consequences to natural, economic and social systems | Apply | PSO2 |
| CO3 | Analyze various practices to eliminate pollution of the environment | Analyze | PSO2 |

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SEMESTER V

Course Name: Strategic Management 21UBEM501

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| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | remember and understand the ability to observe and express the concepts of strategic management | Remember and understand | PSO3 |
| CO 2 | apply various strategic management matrix and models in solving complex business problems | Apply | PSO4 |

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|---------|---|---------|------|
| CO 3 | implementation and evaluation of business strategies for the emerging global market | Analyse | PSO4 |
|---------|---|---------|------|

Course Name: Project Management 21UBEM502

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|---------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | project characteristics and various stages of a project | Remember and understand | PSO3 |
| CO 2 | techniques for Project planning, scheduling and Execution Control | Apply | PSO4 |
| CO 3 | the Feasibility of the projects - Market, Technical, Financial and Economic | Analyse | PSO3 |

Course Name: Entrepreneurship Management 21UBEM503

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|---------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | understand the fundamental concepts of entrepreneurial management | Remember and understand | PSO3 |
| CO 2 | identify and apply entrepreneurial skills in different situations | Apply | PSO3 |
| CO 3 | evaluate and determine the most recognized sources of potential funding and financing for business start-ups or expansion | Analyse | PSO4 |

Course Name: Business Ethics

21UBEM504

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|---------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | remember and understand the basic concepts of ethics | Remember and understand | PSO1 |
| CO 2 | apply the ethical principles in the present business scenario | Apply | PSO2 |
| CO 3 | implement and evaluate the ethical obligations between employer and employees | Analyse | PSO3 |



Course Name: Environment Impact Assessment

21UBEM505

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | define and identify the various international & national treaties, and convention that laid the foundation for environmental awareness | Remember and understand | PSO2 |
| CO 2 | explain project clearance process, authorities and EIA process | Apply | PSO3 |
| CO 3 | analyze the impact of various projects based on EIA methodologies | Analyze | PSO4 |

Course Name: Environmental Legislation

21UBEM506

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | identify and describe Constitutional provisions for the protection of environment | Remember and understand | PSO1 |
| CO 2 | explain Environment (protection) Act, powers of Central & State Government to make laws and Environment Tribunals | Apply | PSO2 |
| CO 3 | analyze the prevention of Air & Water pollution Act, Forest & Wildlife protection Act and public liability insurance Act | Analyze | PSO2 |

SEMESTER VI

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B. K. Shroff College of Arts &
M. H. Shroff College of Commerce
Bhulabhai Desai Road,
Kandivli (West) Mumbai-67

Course Name: Corporate Social Responsibility (CSR) 21UBEM601

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | remember and understand the basic concepts of Corporate Social Responsibility (CSR) | Remember and understand | PSO1 |
| CO 2 | apply the ethical principles in the function of businesses to achieve sustainable development | Apply | PSO2 |
| CO 3 | implement and evaluate CSR strategies from the perspective of business, government and civil | Analyse | PSO3 |

Signature with Name
Programme Coordinator
of
Management



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Course Name: Corporate Governance 21UBEM602

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | understand the concepts of corporate governance and role of various regulating bodies in corporate governance | Remember and understand | PSO3 |
| CO 2 | apply ethical strategies for the company keeping in mind the protection of stakeholders | Apply | PSO3 |
| CO 3 | evaluate and determine various aspects in formulation corporate governance regulations | Analyze | PSO3 |

Course Name: Disaster Management 21UBEM603

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | identify different types of disasters and understand the impact of these calamities | Remember and understand | PSO1 |
| CO 2 | examine and apply the appropriate plan for disaster preparedness, planning and operations | Apply | PSO2 |
| CO 3 | evaluate the appropriate medical and psycho-social preparedness to disasters | Analyze | PSO2 |

Course Name: Environmental Problems Hazards and Mitigation 21UBEM605

| | COURSE OUTCOME | Blooms' Taxonomy | PSO |
|------|---|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | identify environmental problems and Understand the protocol responsible for GHG control, ozone hole depletion, Global warming and acid rain etc | Remember and understand | PSO2 |
| CO 2 | explain the classification of solid wastes and sources of noise pollution, water pollution and issues pertaining to water quality degradation | Apply | PSO1 |
| CO 3 | analyze land degradation, soil quality loss, and essential nutrients for productivity | Analyze | PSO1 |

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Programme Coordinator
HEAD
Department
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Course Name: Environment and Ecotourism 21UBEM606

| COURSE OUTCOME | | Blooms' Taxonomy | PSO |
|----------------|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | identify and understand ecological impacts & ecotourism management approaches in a variety of ecosystems | Remember and understand | PSO1 |
| CO 2 | explain management tools to reduce negative impacts that occur in ecotourism areas | Apply | PSO3 |
| CO 3 | analyze the environmental and social consequences of ecotourism management strategies and decisions | Analyze | PSO2 |

Course Name: Solid and Hazardous Waste Management

21UBEM607

| COURSE OUTCOME | | Blooms' Taxonomy | PSO |
|----------------|--|-------------------------|------|
| | On completion of this course, the students will be able to | | |
| CO 1 | identify and understand the management, treatment and disposal of solid & hazardous wastes | Remember and understand | PSO1 |
| CO 2 | explain waste minimization, source reduction, and various waste processes | Apply | PSO1 |
| CO 3 | analyze physical, chemical and biological treatment techniques for the control of hazardous wastes | Analyze | PSO2 |

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