



BBI

**Programme Outcomes/Programme Specific Outcomes/Course Outcomes**

**(Semester I to VI)**

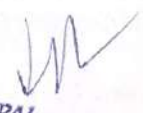
**Name of Programme: BCom in Banking and Insurance Programme Code: UG02.03**

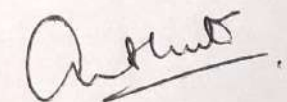
**Programme Outcomes:**

- PO1: The students will be ready for employment in functional areas like Accounting, Taxation, Banking, Insurance, Business, Economics and Corporate Law
- PO2: The curriculum will offer number of specializations and practical exposure which will equip the students to face the modern-day challenges in Commerce
- PO3: The curriculum will enable the understanding of working of various economies, markets and apply principles of Economics to real life situation
- PO4: The curriculum will lay a strong foundation helping the learners to have better comprehension of economic, demographic and business dynamics

**Programme Specific Outcomes:**

- PSO1: The graduate will have an ability to showcase right attitude and ethical values while performing responsibilities as a professional in the field of banking, insurance and other financial services
- PSO2: The graduate will have an ability to demonstrate adequate understanding about the regulatory aspects of banking, insurance and other financial services
- PSO3: The graduate will have the ability to understand and apply basic concepts related to the field of banking, insurance and other financial services in any business organization

  
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**Amrutha Singh**  
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Programme **HEAD** Coordinator  
Department  
of  
Banking and Insurance





**Course Outcomes:**

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Principles and Practices of Banking and Insurance</b>	<b>Course Code: 19UBBI101</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	identify and explain the concepts related to structure, functions, principles and regulatory aspects of banking and insurance	Remember and Understand	3
CO2	relate to the developments in priority sector lending and financial inclusion	Apply	1,3
CO3	examine the functions and regulations in banking and insurance sectors	Analyze	2,3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Quantitative Methods-I</b>	<b>Course Code: 19UBBI102</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the concepts and use of statistical techniques in different situations under banking and insurance	Remember and Understand	3
CO2	Apply the knowledge of statistical techniques in solving business forecasting and insurance problems	Apply	3
CO3	Analyse and demonstrate the statistical techniques required in forecasting and insurance problems	Analyze	3





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Financial Accounting - I</b>	<b>Course Code: 19UBBI103</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the basics of accounting and accounting standards	Understand	3
CO2	Apply the accounting practices followed by proprietary concern	Apply	2,3
CO3	Apply the knowledge of accounting practices followed by proprietary concern in real life	Apply	2,3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Business Economics – I</b>	<b>Course Code: 19UBBI104</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Students will be able to remember and understand the basic concepts of microeconomics in relation to its business operations	Remember and Understand	3
CO2	Determine the demand and supply analysis in different market conditions.	Apply	3
CO3	Correlate the concept of price and output decisions of firms under various market structure	Analyse	3





<b>Bachelor of Commerce(Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Introduction to Information Technology</b>	<b>Course Code: 19UBBI105</b>

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	define Computer, computer software, Computer Network etc and can identify the different types of each of them	Remember and Understand	3
CO2	use various application software like word, PowerPoint, excel, Access etc.	Apply	3
CO3	distinguish types of media, component and network use for communication	Analyse	3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Business Communication - I</b>	<b>Course Code: 19UBBI106</b>

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	understand the theoretical underpinnings of the dominant communication areas such interpersonal, group and computer-mediated communication	Remembering and Understanding	1,3
CO2	display effective presentation and speaking skills	Applying	1,3
CO3	display technological competencies to communicate (use of modern communication tools such as PPT etc.	Applying	1,3
CO4	apply the principles of effective writing	Applying	1,3



<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester I</b>
<b>Course Name: Foundation Course</b>	<b>Course Code: 19UBMS107</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	State and explain the various demographic composition and united culture of India, along with its various states and capitals	Remember and understand	1
CO2	Apply their knowledge to solve various political, social and personal problems	Apply	1
CO3	Evaluate the impact of local, national and global issues on Indian citizen	Analyse	1





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester II</b>
<b>Course Name: Basics of Indian Financial System</b>	<b>Course Code: 19UBBI201</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	recall and discuss the concepts related to the Indian Financial System	Remember and Understand	2,3
CO2	summarize the role of various regulatory authorities in the Indian Financial System	Apply	1
CO3	analyze and highlight the emerging trends in the Indian Financial System	Analyse	2

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester II</b>
<b>Course Name: Quantitative Methods-II</b>	<b>Course Code: 19UBBI202</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the concepts and use mathematical and statistical formulae in different situations under banking and insurance	Remember and Understand	3
CO2	Apply the knowledge of the mathematical and statistical techniques for solving the problems related to banking, investment and finance	Apply	3
CO3	Analyse and demonstrate the mathematical and statistical techniques required in the field of banking, investment and finance	Analyse	3



<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester II</b>
<b>Course Name: Financial Accounting - II</b>	<b>Course Code: 19UBBI203</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the concept of issue of Shares and buyback of equity shares	Understand	3
CO2	Apply the concepts of company account	Apply	3
CO3	Apply basic knowledge of accounting of Joint stock company with its practical application in corporate world	Apply	2,3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester II</b>
<b>Course Name: Business Law I</b>	<b>Course Code: 19UBBI204</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	remember and understand the concepts of Contract and Negotiable Instruments.	Remember & Understand	2
CO2	apply the basic principles of business law in transactions.	Apply	2
CO3	analyse the various issues pertaining to (Contract, Negotiable Instrument, Sale of goods, Information Technology and Money laundering) business laws.	Analyse	2

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<b>Bachelor of Commerce(Banking and Insurance)</b>	<b>Semester – II</b>
<b>Course Name: Information Technology in Banking &amp; Insurance</b>	<b>Course Code: 19UBBI205</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	remember and understand the concepts of Technology in banking and various banking application	Remember & Understand	2
CO2	apply the basic principles of security while dealing in banking.	Apply	2
CO3	Analyse various digital payment and clearing system (like UPI, ECS, NEFT, RTGS, IMPS, CBS, EPS, Remote Banking) business laws.	Analyse	2

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester II</b>
<b>Course Name: Business Communication II</b>	<b>Course Code: 19UBBI206</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	understand group behavior and group dynamics	Remembering and Understanding	1
CO2	apply the principles of effective presentation and speaking skills	Applying	1
CO3	apply the principles of team work	Applying	1
CO4	apply the principles of effective letter writing to develop effective letter/mail writing skills and other forms of writing	Applying	1





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester II</b>
<b>Course Name: Environmental Studies</b>	<b>Course Code: 19UBBI207</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Define and describe the concepts of environment, ecosystem, biodiversity and sustainable development	Remember and understand	1
CO2	Determine the ways to conserve biodiversity and resources of environment	Apply	1
CO3	Predict the consequences of over exploiting our Mother Earth and need to conserve it	Analyse	1

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Banking and Insurance



<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Risk Management</b>	<b>Course Code: 20UBBI301</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	remember and understand various types of risks involved in banking business.	Remember and Understand	3
CO2	apply various strategies used for managing capital and credit risk.	Apply	3, 2
CO3	analyse the risk and return using various method such as correlation between volatilities, term structure and interest rate, Risk Adjusted Returns, Beta, and Derivatives Contracts.	Analyze	3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Direct Tax</b>	<b>Course Code: 20UBBI302</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the basic concept of Income-tax, determine Residential Status and scope of Income	Understand	3
CO2	Calculate income of an individual as per the provisions of Income-tax Act, 1961	Apply	2,3
CO3	Apply in-depth knowledge of computation of income of an individual assessee in practical life	Apply	1,3





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Overview of Banking and Insurance</b>	<b>Course Code: 20UBBI303</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	recall and express various reforms, recent trends and developments happening in Banking and Insurance industry	Remember and Understand	3
CO2	identify and relate to the emerging trends in banking and insurance sectors and categorize life and non life insurance	Apply	3
CO3	examine and appraise emerging trends in the banking and insurance industry	Analyze	3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Financial Management</b>	<b>Course Code: 20UBBI304</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	understand and remember the various concepts of Financial Management used in effective financial decision making as well as time value of Money.	Remember and Understand	3
CO2	apply the knowledge to know how the effective capital structure decision can be made	Apply	2, 1
CO3	analyse the Working capital Management Decision, Receivables Management and Cash Management Decision	Analyze	3



<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Cost Accounting</b>	<b>Course Code: 20UBBI305</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the fundamentals of Cost Accounting and Marginal costing	Understand	3
CO2	Apply the various techniques of costing	Apply	3
CO3	Calculate and analyse costs using various techniques of costing	Analyse	1,3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Organizational Behavior</b>	<b>Course Code: 20UBBI306</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	memorize and discuss various dimensions of individual, group and organizational behaviour	Remember and Understand	3
CO2	apply various concepts of organizational behaviour to manage people effectively	Apply	1,3
CO3	appraise and highlight behaviours conducive to healthy organizational culture	Analyse	1,2





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester III</b>
<b>Course Name: Mutual Fund Management</b>	<b>Course Code: 20UBBI307</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	define various terminologies related to mutual funds.	Remember and Understand	1
CO2	solve various NAV related sums.	Apply	3
CO3	examine the performance of mutual funds schemes.	Analyze	3

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<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester IV</b>
<b>Course Name: Business Economics –II</b>	<b>Course Code: 20UBBI401</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Students will be able to enumerate and explain the performance of an economy at the macro level	Remember and Understand	3
CO2	Illustrate the effectiveness of monetary and fiscal policies in the functioning of an economy	Apply	3
CO3	Correlate the theories with the issues of international trade	Analyse	3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester IV</b>
<b>Course Name: Laws related to Banking</b>	<b>Course Code: 20UBBI402</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	remember and understand the concepts of Company and DRT.	Remember and Understand	2
CO2	apply the basic principles of laws in banking transactions.	Apply	2
CO3	analyse the various issues pertaining to laws related to banking.	Analyse	2

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Bachelor of Commerce (Banking and Insurance)	Semester IV
Course Name: Indirect Tax	Course Code: 20UBBI403

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	Understand the basics of GST, Definitions and registration process under GST Law	Understand	3
CO2	Apply the concept of GST	Apply	2,3
CO3	Compute tax liability under GST and apply in practical life	Apply	1,2,3

Bachelor of Commerce (Banking and Insurance)	Semester IV
Course Name: Principles of Management and Marketing	Course Code: 20UBBI404

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	define, explain and discuss various principles of management and marketing	Remember and Understand	3
CO2	identify and summarize the concepts of management and marketing applied in various organizations	Apply	3
CO3	highlight the application of conventional and contemporary management and marketing principles in the current scenario	Analyse	2,3

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Bachelor of Commerce (Banking and Insurance)	Semester IV
Course Name: Advanced Financial Management	Course Code: 20UBBI405

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	understand and remember Capital Budgeting, Capital rationing and Dividend decision theories	Remember and Understand	3
CO2	apply the methods of Corporate restructuring and business valuation.	Apply	2,1
CO3	analyse the financial management in banking system using case study.	Analyze	2

Bachelor of Commerce (Banking and Insurance)	Semester IV
Course Name: Customer Relationship Management	Course Code: 20UBBI406

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	To identify and discuss the important aspects of maintaining good customer relations	Remember and understand	1
CO2	To critically interpret and apply the theoretical aspects of CRM in the areas of sales, services and marketing	Apply	1,3
CO3	To analyze the opportunities and challenges of CRM in work-related environment	Analyse	1,3

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<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester IV</b>
<b>Course Name: Wealth Management</b>	<b>Course Code: 20UBBI407</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	define various concepts related wealth management and retirement planning	Remember and Understand	3
CO2	solve problems related to retirement planning	Apply	3
CO3	examine various types of insurance policies and its role in wealth management	Analyze	1

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Part II

Bachelor of Commerce (Banking and Insurance)	Semester V
Course Name: Global Business, Banking & Finance	Course Code: 21UBBI501

### Course Outcomes

CO	Course Outcomes	Bloom's Taxonomy	PSO
By the end of this course, learners will be able to:			
1	learn and explain various aspects related to foreign exchange business	Remember and Understand	3
2	identify and relate to global dynamic challenges that affect international business	Apply	3
3	examine the policy about Balance of Payments of the country in relation to foreign exchange reserves and analyze the maintenance of exchange rate stability	Analyse	3

Bachelor of Commerce (Banking and Insurance)	Semester V
Course Name: Research Methodology	Course Code: 21UBBI502

	Course Outcomes	Bloom's Taxonomy	PSO
	On completion of the syllabus, learners will be able to		
CO1	develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling.	Remember & Understand	3
CO2	apply critical thinking to formulate and execute knowledge on qualitative research techniques	Apply	1,3
CO3	analysis ethical and legal foundation as applied to data analysis-and hypothesis testing procedures	Analyze	1,2,3





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester V</b>
<b>Course Name: Financial Reporting and Analysis</b>	<b>Course Code: 21UBBI503</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the concept of Company final account and final account of banking companies	Understand	3
CO2	Interpret accounts of various Joint stock companies	Apply	1,3
CO3	Prepare accounts of various Joint stock companies	Apply	1,3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester V</b>
<b>Course Name: Basics of Auditing</b>	<b>Course Code: 21UBBI504</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the concept of Auditing, process of Audit Planning & Procedures and documentation	Understand	3
CO2	Apply the knowledge of auditing in practical life	Apply	1,3
CO3	Analyse the principles and process of auditing	Analyse	1,2,3





<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester V</b>
<b>Course Name: : Treasury Management</b>	<b>Course Code: 21UBBI505</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	recall and explain various concepts, functions and instruments involved in treasury management business	Remember and Understand	3
CO2	identify and evaluate the risk management framework and supervision required for banking, and selecting the correct mechanism with instruments in treasury management business	Apply	2
CO3	analyze various techniques can be used to identify and manage exposure to risk involved in treasury management	Analyse	2,1

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester V</b>
<b>Course Name: Actuarial Analysis in Banking and Insurance</b>	<b>Course Code: 21UBBI506</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Define and explain various terminologies of Mathematical and Statistical modelling techniques.	Remember and Understand	3
CO2	Apply Kaplan Meier, Nelson Aalen model and Binomial and Poisson models of mortality used in actuarial work.	Apply	3
CO3	Analyze and demonstrate the different models in Actuarial studies	Analyse	3





Bachelor of Commerce (Banking and Insurance)	Semester VI
Course Name: Central Banking	Course Code: 21UBBI601

Course Outcomes		Bloom's Taxonomy	PSO
CO	Course Outcomes		
By the end of this course, learners will be able to:			
1	identify and explain the role of Central Banking in the economy	Remember and Understand	2,3
2	summarize and present the development and supervisory activities of the Central Bank of various countries	Apply	2,3
3	analyse and examine the monetary policy about price stability and growth	Analyze	3

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<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester VI</b>
<b>Course Name: Security Analysis and Portfolio Management</b>	<b>Course Code: 21UBBI603</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	remember and understand the concepts of Security analysis and portfolio management.	Remember and Understand	3
CO2	identify and apply different avenues of investments and their characteristics.	Apply	3,1
CO3	analyse and apply appropriate theories, tools and techniques relevant and performance to Security analysis and portfolio management	Analyse	3

<b>Bachelor of Commerce (Banking and Insurance)</b>	<b>Semester VI</b>
<b>Course Name: Advanced Auditing</b>	<b>Course Code: 21UBBI604</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	Understand the basic concept of Auditing of Banking and Insurance companies	Remember and Understand	3
CO2	Apply the knowledge of auditing in practical life	Apply	1,3
CO3	Analyse the principles and process of auditing of various Joint stock companies	Analyse	1,2,3





Bachelor of Commerce (Banking and Insurance)

Semester VI

Course Name: Human Resource Management

Course Code: 21UBBI605

Course Outcomes		Bloom's Taxonomy	PSO
On completion of the syllabus, learners will be able to			
CO1	remember and explain the concepts, functions and importance of human resource management for any organization	Remember and Understand	2,3
CO2	plan and execute various functions of Human Resource Management	Apply	1
CO3	analyze and question human resource practices followed in various organizations and highlight the emerging trends in HRM	Analyse	2

Bachelor of Commerce (Banking and Insurance)	Semester VI
Course Name: Procedures & Documentation In Banking & Insurance	Course Code: 21UBBI606

Course Outcomes

CO	Course Outcomes	Bloom's Taxonomy	PSO
By the end of this course, learners will be able to:			
1	recall and explain the procedures and documentation related to banking and insurance activities	Remember and Understand	3
2	interpret and summarize the procedures and documentation related to banking and insurance debt recovery process followed in banks and insurance companies	Apply	2,3
3	analyse the procedures regarding debt recovery in banks and insurance policy servicing and settlement	Analyze	3



**Programme Outcomes/Programme Specific Outcomes/Course Outcomes**  
(Semester I to VI)

**Name of Programme:** BCom in Transport Management **Programme Code:** UG02.08

**Programme Outcomes:**

PO1: The students will be ready for employment in functional areas like Accounting, Taxation, Banking, Insurance, Business, Economics and Corporate Law

PO2: The curriculum will offer number of specializations and practical exposure which will equip the students to face the modern-day challenges in Commerce

PO3: The curriculum will enable the understanding of working of various economies, markets and apply principles of Economics to real life situation

PO4: The curriculum will lay a strong foundation helping the learners to have better comprehension of economic, demographic and business dynamics

**Programme Specific Outcomes:**

PSO1: The graduate will have an ability to showcase right attitude and ethical values while performing responsibilities as a professional in the field of transportation and logistics

PSO2: The graduate will have an ability to demonstrate adequate understanding about the regulatory aspects of transportation and logistics

PSO3: The graduate will have the ability to understand and apply basic concepts related to the field of transportation and logistics in any business organization





**Course Outcomes:**

<b>B. Com (Transport Management) Programme</b>	<b>Semester I</b>
<b>Course Name: Transport Management</b>	<b>Course Code :19UBTM101</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	recall and discuss various dimensions of planning, administration, control and documentation of various transport management systems	Remember and Understand	2
2	identify and summarize concepts related to transportation planning, administration, control and documentation	Apply	3
3	examine and highlight various issues related to transportation documentation, administration and regulations	Analyse	1

<b>B. Com (Transport Management)</b>	<b>Semester I</b>
<b>Course Name: Roads and Road Transport</b>	<b>Course Code :19UBTM102</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	recall and explain the historical and recent developments in road transport system in India	Remember and Understand	2
2	classify the road transport network in India along with various authorities involved	Apply	3
3	highlight and appraise the recent developments in the road transport in the country	Analyze	2





<b>B. Com (Transport Management)</b>	<b>Semester I</b>
<b>Course Name: Rail and Rail Transport</b>	<b>Course Code :19UBTM103</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	list and describe various services provided by Indian Railways	Remember and Understand	2
2	identify and select various ways which can be adopted by railways to improve the quality and movement of passengers	Apply	3
3	analyze and examine the services and the operational management of Indian Railways	Analyze	2

<b>B. Com (Transport Management)</b>	<b>Semester I</b>
<b>Course Name: Business Economics-I</b>	<b>Course Code :19UBTM104</b>

**Course Outcomes**

Sr. No	Blooms Taxonomy	Outcome	PSO
On Completion of syllabus, students will be able to			
CO1	Remember and Understand	remember and understand the basic concepts of microeconomics in relation to its business operations	3
CO2	Apply	Determine the demand and supply analysis in different market conditions.	3
CO3	Analyse	Correlate the concept of price and output decisions of firms under various market structure	3





<b>B.Com (Transport Management)</b>	<b>Semester I</b>
<b>Course Name: Quantitative Methods-I</b>	<b>Course Code: 19UBTM105</b>

	<b>COURSE OUTCOME</b>	<b>Blooms' Taxonomy</b>	<b>PSO</b>
On completion of this course, the student will be able to			
CO1	Understand the concepts and use of statistical techniques in different situations of optimization	Remember and Understand	3
CO2	Apply the knowledge of statistical techniques in solving transportation and assignment problems	Apply	3
CO3	Calculate and analyse problem in the field of transportation using statistical techniques	Analyze	3

<b>B Com (Transport Management)</b>	<b>Semester I</b>
<b>Course Name: Business Communication I</b>	<b>Course Code: 19UBTM106</b>

<b>CO</b>	<b>Course Outcomes</b>	<b>Bloom's taxonomy</b>	<b>PO</b>
CO1	understand the theoretical underpinnings of the dominant communication areas such interpersonal, group and computer-mediated communication	Remember and Understand	3
CO 2	display effective presentation and speaking skills	Apply	1,3
CO 3	display technological competencies to communicate (use of modern communication tools such as PPT etc.	Apply	1,3
CO 4	apply the principles of effective writing	Apply	1,3



<b>B.Com (Transport Management)</b>	<b>Semester I</b>
<b>Course Name: Foundation Course</b>	<b>Course Code: 19UBTM107</b>

SR. NO.	Blooms' Taxonomy	COURSE OUTCOME	PSO
On completion of this course, the students will be able to			
CO1	Remember and understand	state and explain the various demographic composition and united culture of India, along with its various states and capitals	3
CO2	Apply	apply their knowledge to solve various political, social and personal problems	1,3
CO3	Analyse	evaluate the impact of local, national and global issues on Indian citizen	1,3





<b>B. Com (Transport Management)</b>	<b>Semester II</b>
<b>Course Name: Financial Accounting I</b>	<b>Course Code :19UBTM201</b>

CO	Bloom's Taxonomy	Course Outcomes	PSO
		On completion of the course, Learner will be able to	
1	Understand	Understand the fundamentals of accounting and valuation of inventories	3
2	Apply	Apply the accounting practices followed by proprietary concern	1,3
3	Apply	Apply the basic knowledge accounting, Inventory valuation, Consignment accounting and calculate amount of claim in case of loss of stock due to fire	1,3

<b>B. Com (Transport Management)</b>	<b>Semester II</b>
<b>Course Name: Traffic Management</b>	<b>Course Code :19UBTM202</b>

**Course Outcomes:**

CO	Course Outcomes	Bloom's Taxonomy	PO
<b>On Completion of the Course, learner will be able to...</b>			
<b>CO1</b>	memorize and discuss various dimensions of traffic system components, road safety, highway capacity and traffic signal design	Remember & Understand	3
<b>CO2</b>	identify various aspects of accident studies, road safety and traffic regulations in various countries	Applying	2,3
<b>CO3</b>	appraise and highlight how traffic signals are designed and its control and coordination	Analyzing	1,2,3

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Programme Coordinator  
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Banking and Insurance





<b>B.Com. (Transport Management)</b>	<b>Semester II</b>
<b>Logistics and Supply Chain Management</b>	<b>Course Code: 19UBTM203</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
<b>On Completion of the Course, learner will be able to</b>			
<b>CO1</b>	Identify and explain ways to organize and coordinate the functions relating to the transport and distribution	Remember & Understand	3
<b>CO2</b>	Demonstrate skills required to add value to the products and services in the Supply Chain Operations	Applying	1,3
<b>CO3</b>	Examine ways of enhancing the operations of E-commerce, logistics, packaging and inventory control	Analyzing	1,3

<b>B. Com (Transport Management)</b>	<b>Semester II</b>
<b>Course Name: Air Transport</b>	<b>Course Code: 19UBTM204</b>

CO	Course Outcomes	Bloom's Taxonomy	PO
<b>On Completion of the Course, learner will be able to...</b>			
<b>CO1</b>	recall and discuss the historical background, cargo handling and various airport operations related to air transport	Remember & Understand	2
<b>CO2</b>	identify the documentation and international regulations pertaining to air transport industry	Apply	3
<b>CO3</b>	examine various codes of airports, cities, airline and currencies and calculate the fares	Analyze	3





<b>B. Com (Transport Management)</b>	<b>Semester II</b>
<b>Course Name: Shipping and Water Transport</b>	<b>Course Code: 19UBTM205</b>

CO	Course Outcomes	Bloom's Taxonomy	PO
<b>On Completion of the Course, learner will be able to...</b>			
CO1	Describe the roles and functions of Shipping Industry	Remember & Understand	3
CO2	Apply shipping transportation strategies in effectively managing cargoes	Applying	1,3
CO3	Analyse the convergence of different modes of transport	Analyzing	3

<b>B Com (Transport Management)</b>	<b>Semester II</b>
<b>Course Name: Business Communication II</b>	<b>Course Code: 19UBTM206</b>

CO	Course Outcomes	Bloom's taxonomy	PO
<b>On completion the syllabus, student will able to</b>			
CO1	understand group behavior and group dynamics	Remember and Understand	3
CO 2	apply the principles of effective presentation and speaking skills	Apply	1,3
CO 3	apply the principles of team work	Apply	1,3
CO 4	apply the principles of effective letter writing to develop effective letter/mail writing skills and other forms of writing	Applying	1,3



<b>B. Com (Transport Management)</b>	<b>Semester II</b>
<b>Course Name: Foundation Course (Environmental Studies)</b>	<b>Course Code: 19UBTM207</b>

CO	Blooms' Taxonomy	Course outcome	PSO
On completion of this course, the students will be able to			
CO1	Remember and understand	Define and describe the concepts of environment, ecosystem, biodiversity and sustainable development	3
CO2	Apply	Determine the ways to conserve biodiversity and resources of environment	1,3
CO3	Analyse	Predict the consequences of over exploiting our Mother Earth and need to conserve it	1,3





<b>B. Com (Transport Management)</b>	<b>Semester III</b>
<b>Course Name: Service Marketing</b>	<b>Course Code: 20UBTM301</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to			
CO1	describe emerging Service environment in different industries across the globe and identify consumer behavior, expectations and perceptions in a service environment	Remember Understand	3
CO2	elaborate the unique aspects of Service Marketing, differentiating it from tangible products	Apply	3
CO3	improve the Service quality and productivity using different tools	Analyze	1,3

<b>B. Com (Transport Management)</b>	<b>Semester III</b>
<b>Course Name: Warehousing and Inventory Control</b>	<b>Course Code: 20UBTM302</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to			
CO1	identify and discuss which type of Warehouse helps in different business situations and various warehousing strategies to improve business efficiency through lesser infra and higher rotation	Remember & Understand	3
CO2	implement Warehouse Best Practices and Strategies	Apply	1
CO3	examine and plan warehouse and logistics operations for optimum utilization of resources	Analyze	1,3



B.Com (Transport Management)		Semester III	
Course Name: Transport Laws		Course Code: 20UBTM303	
CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to...			
CO1	remember and understand the concepts of laws related to motor vehicle and railway	Remember & Understand	3
CO2	apply the basic principles of transport laws in transactions.	Apply	2
CO3	analyse the various issues pertaining to transport laws.	Analyzing	1,3

B. Com (Transport Management)		Semester III	
Course Name: Custom Procedures and Cargo handling		Course Code: 20UBTM304	
CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to...			
CO1	recall, explain and discuss various procedures related to cargo handling and documentation	Remember & Understand	3
CO2	identify and summarize role of various authorities in the process of customs procedures and cargo handling	Apply	2
CO3	Highlight the various touch points, roles, procedure and documentation during cargo handling	Analyzing	1,3





<b>B. Com (Transport Management)</b>	<b>SEMESTER III</b>
<b>Course Name: Transport and Environment Management</b>	<b>Course Code: 20UBTM305</b>

**Course Outcomes:**

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to...			
CO1	list and discuss various ways in which transportation practices impact the environment	Remember & Understand	1,3
CO2	elaborate on the regulatory aspects of transportation with respect to its influence on the environment	Apply	2
CO3	analyze various remedies, audit procedures and the impact that the various modes of transportation have on the environment	Analyze	1,3



<b>B. Com (Transport Management)</b>	<b>Semester III</b>
<b>Course Name: Managerial Skill Development</b>	<b>Course Code: 20UBTM306</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	define and explain various skills that a manager must possess	Remember and Understand	3
CO2	summarize the intra and interpersonal skills that a manager requires to accomplish individual and organizational goals	Apply	1,3
CO3	analyse how various managerial kills help a manager to take decisions that benefit the organization	Analyze	2,3

<b>B. Com (Transport Management)</b>	<b>Semester III</b>
<b>Course Name: Information Technology in Transport</b>	<b>Course Code: 20UBTM307</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	understand the concepts of e-commerce and satellite communications and the various enterprise information system and its architecture and benefits	Remember and Understand	3
CO2	be aware of the ethical, social and security issues of Information systems, use EDI, payment gateways and ICT	Apply	1
CO3	identify various e-Commerce models, benefits and communication networks	Analyze	1





<b>B. Com (Transport Management)</b>	<b>Semester IV</b>
<b>Course Name: Multi Modal Transport</b>	<b>Course Code: 20UBTM401</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to...			
CO1	recall and explain the basic concepts of Multimodal Transportation and role of transportation	Remember & Understand	3
CO2	identify and apply various concepts, regulatory reforms of multimodal transport, and global perspective of multimodal transport	Apply	2
CO3	compare and distinguish global perspective in multimodal transport and regulatory reforms involved at global level	Analyze	1,3

<b>B. Com (Transport Management)</b>	<b>Semester IV</b>
<b>Course Name: Surveys in Transport</b>	<b>Course Code: 20UBTM402</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learners will be able to...			
CO1	Develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling.	Remember & Understand	2
CO2	Apply critical thinking to formulate and execute knowledge on qualitative research techniques	Apply	3
CO3	Analyse ethical and legal foundation as applied to data analysis-and hypothesis testing procedures	Analyze	3



<b>B. Com (Transport Management)</b>	<b>Semester IV</b>
<b>Course Name: Business Economics -II</b>	<b>Course Code: 20UBTM403</b>

Sr. No	Outcome	Blooms Taxonomy	PSO
	<b>On completion of the course, learners will be able to:</b>		
CO1	Recognize and describe the issues and challenges in transportation sector	Remember and Understand	3
CO2	Determine the demand and supply analysis in the field of transport	Apply	1,3
CO3	Evaluate the optimum pricing strategy according the current market situation	Analyse	1,3

<b>B. Com (Transport Management)</b>	<b>Semester IV</b>
<b>Course Name: Taxation and Transportation</b>	<b>Course Code: 20UBTM404</b>

Co	Course Outcomes	Bloom's Taxonomy	PSO
	<b>On completion of the course, Learner will be able to</b>		
1	Understand the basics of GST, Definitions and registration process under GST Law	Understand	2,3
2	Apply the concept of GST and Custom Act	Apply	3
3	Apply in-depth knowledge of GST and Custom Act in the future business life	Apply	1,3





<b>B. Com (Transport Management)</b>	<b>Semester IV</b>
<b>Course Name: Health &amp; Safety and Facility Management</b>	<b>Course Code: 20UBTM405</b>

**Course Outcome:**

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of the course, learner will be able to...			
CO1	recall and explain various concepts, risk involved and how it can be managed related to health, safety and facility management	Remember & Understand	3
CO2	identify and select various risk, hazardous and guidelines and regulations involved in health, safety and facility management	Apply	3
CO3	analyze and compare various concepts, risk, hazardous and regulations in health safety and facility management	Analyze	1,3



<b>B. Com (Transport and Management)</b>	<b>Semester IV</b>
<b>Course Name: Introduction to Management and Cost Accounting</b>	<b>Course Code: 20UBTM406</b>

CO	Course Outcomes	Taxonomy	PSO
On completion of the course, learners will be able to			
CO1	understand the fundamentals of Management Accounting and Accounting Ratios	Understand	3
CO2	interpret the concepts of Cost accounting, Management accounting and E-way Bill	Apply	2,3
CO3	analyse financial statements using various tools and techniques of management accounting	Analyse	1,2,3

<b>B. Com (Transportation and Management)</b>	<b>Semester IV</b>
<b>Course Name: Information Technology-II in Transportation</b>	<b>Course Code: 20UBTM407</b>

Co	Course Outcomes	Taxonomy	PSO
On completion of the course, Learner will be able to			
CO1	understand and use IT softwares like MS-Excel & MS-Access in transportation and e-business	Understand	3
CO2	apply GIS & GPS systems & its usages	Apply	3
CO3	correlate functionalities of the information systems and technology in the transportation field	Analyse	3





Part II

<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester V</b>
<b>Course Name: Human Resource Management</b>	<b>Course Code: 21UBTM503</b>

**Course Outcomes:**

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of this course, learners will be able to:		
1	remember and explain the concepts, functions and importance of human resource management for any organization	Remember and Understand	2,3
2	plan and execute various functions of Human Resource Management	Apply	1
3	analyse and question human resource practices followed in various organizations and highlight the emerging trends in HRM	Analyse	2

<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester V</b>
<b>Course Name: Ethics and Public Relations in Transport</b>	<b>Course Code: 21UBTM502</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	explain significance of ethics and ethical practices in businesses	Remember and Understand	3
CO2	discuss emerging and growing importance of good governance and Corporate Social Responsibility by organizations	Apply	1,3
CO3	exhibit basic understanding of the concepts of corporate communication and public relations	Analyze	3





<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester V</b>
<b>Course Name: Transport Insurance and Risk Management</b>	<b>Course Code: 21UBTM505</b>

### Course Outcomes

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	illustrate and discuss the concepts related to insurance in transport sector and the role of insurance sector in the current era of globalization, liberalization and privatization	Remember and Understand	3
2	summarize and interpret the process of risk management in insurance sector	Apply	3
3	examine various types of insurance applicable to transport sector and analyze the risk management process	Analyze	3

<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester V</b>
<b>Course Name: Transport Costing and Pricing</b>	<b>Course Code: 21UBTM504</b>

CO	Course Outcomes	Blooms Taxonomy	PSO
On completion of the course, learners will be able to:			
CO1	understand the concept of Operating and Contract costing	Remember and Understand	3
CO2	apply the knowledge of costing in practical life	Apply	1
CO3	apply various methods of costing in their future business life	Apply	1

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*Arthur S.*  
Arthur S.

Signature with Name  
Programme Coordinator





<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester V</b>
<b>Course Name: Transport Planning</b>	<b>Course Code: 21UBTM501</b>

	<b>Course Outcomes</b>	<b>Bloom's Taxonomy</b>	<b>PSO</b>
	On completion of the syllabus, learners will be able to		
CO1	explain various types of public transport modes and the planning process of rural and urban transportation systems	Remember and Understand	3
CO2	discuss the existing legal framework for traffic and environmental management techniques	Apply	2,3
CO3	review of existing traffic management schemes, norms and guidelines for traffic safety in rural and urban transport	Analyze	3

<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester V</b>
<b>Course Name: Strategic Management</b>	<b>Course Code: 21UBTM506</b>

<b>COs</b>	<b>Course Outcomes</b>	<b>Blooms Taxonomy</b>	<b>PSO</b>
	On completion of this course, the students will be able to		
CO1	remember and understand the ability to observe and express the concepts of strategic management	Remember and understand	2
CO2	apply qualitative and quantitative skills and knowledge in solving complex business problems	Apply	1
CO3	implement and evaluate business strategies for emerging global market	Analyse	3

20 | Page

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<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester VI</b>
<b>Course Name: Transport Policy and Documentation</b>	<b>Course Code: 21UBTM601</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	recall and describe the terms and concepts related to transportation policy and documentation	Remember and Understand	2,3
2	identify various transportation related documents and make use of various fundamentals and principles of transport policy making at different levels	Apply	1
3	examine institutional framework and classify various policies and documents used for transportation	Analyse	2

<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester VI</b>
<b>Course Name: International Trade and Transport</b>	<b>Course Code: 21UBTM603</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	define and describe the terms and concepts related to international trade environment	Remember and Understand	3
2	identify the role of various financial institutions, MNCs and trading blocs in international business environment	Apply	2,3
3	analyze the role of various financial institutions, MNCs, trading blocs and foreign trade policy in international business environment	Analyse	2,3

21 | Page

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<b>B.Com (Transport Management)</b>	<b>Semester VI</b>
<b>Course Name: Tourism Management</b>	<b>Course Code: 21UBTM604</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	state and discuss the concepts related to tourism management	Remember and Understand	3
2	interpret the 4 As of tourism and apply them for tourism marketing, pricing and costing	Apply	3
3	examine the role of various tourist organizations and analyze how various elements related to tourism affect the planning and development of a tourist destination	Analyze	2, 3

<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester VI</b>
<b>Course Name: Reengineering and Turnaround Management</b>	<b>Course Code: 21UBTM605</b>

	Course Outcomes	Bloom's Taxonomy	PSO
By the end of this course, learners will be able to:			
1	remember and explain the concepts related to reengineering and turnaround management	Remember and Understand	3
2	apply the concepts of reengineering and turnaround management considering the implementation problems and emerging trends	Apply	2,3
3	analyze and question various issues emerging in businesses that lead to the need for change in the organizations	Analyse	2,3



<b>Bachelor of Commerce (Transport Management)</b>	<b>Semester VI</b>
<b>Course Name: Community Development Projects</b>	<b>Course Code: 21UBTM606</b>

CO	Course Outcomes	Bloom's Taxonomy	PSO
On completion of this course, learners will be able to:			
1	define and outline the terms and concepts related to urban, rural and regional community development projects	Remember and Understand	3
2	identify the need for community development and utilize the administrative and policy arrangements for community development at various levels.	Apply	1, 2
3	examine various administrative and policy arrangements for community development at various levels and examine the status and scope of various development programs undertaken in the country	Analyse	1, 2