



Kandivli Education Society's  
**B. K. SHROFF COLLEGE OF ARTS &  
M. H. SHROFF COLLEGE OF COMMERCE**

An Autonomous College NAAC Re-accredited 'A' Grade ISO 9001:2015 Certified  
Mentor College under UGC's 'PARAMARSH' Scheme • 'Best College 2017-18' award from University of Mumbai



## Annual Gender Sensitization Action Plan for AY 2021-2022

Sr. No.	Strategic Goal	Target Participants	Action Plan
1.	Women Health and Hygiene	Students and Staff	➤ Interactive session for spreading awareness about health and hygiene amongst women through guidance from doctors as well as experts on menstrual health and wellbeing of women
2.	Gender equal Society	Students and Staff	➤ To create gender equal society planning a Symposium on Gross National Happiness
3.	Gender sensitization	Students	➤ Training programme in association with NIDM on gender, disaster and sustainable communities ➤ Webinar on Awareness about women related issues
4.	Gender equality in economic status	Students and Staff	➤ A webinar on awareness about women's financial recovery after Covid-19
5.	Women rights and gender equality	Students and Staff	➤ A webinar on women rights and gender equality ➤ Celebrating Women's Equality Day
6.	Gender based violence	Students	➤ Certificate course on Self Defense
7.	Gender-responsive workforce	Students and Staff	➤ An International Summit to resonate the global commitment towards developing a strong India roadmap towards gender equality by discussing policies, leadership, gender specific initiatives and technology that can enable women to recover and thrive in a post-COVID world to emerge as

			equal participants in the workforce across the formal and informal sectors.
8.	Extension Activity for gender sensitization	Beneficiaries of NGO	<ul style="list-style-type: none"> <li>➤ Interactive session in local language to reach out to masses in association with MAVIM on important and pertinent gender and women issues</li> <li>➤ Extension activities with MANN DESHI NGO for the gender sensitization</li> </ul>
9.	Gender issues in entrepreneur development	Students and Staff	<ul style="list-style-type: none"> <li>➤ Interactive session with entrepreneurs on self-empowerment of women</li> </ul>
10.	Digital gender equality (Equal spaces for Women on Digital social platform)	Students	<ul style="list-style-type: none"> <li>➤ A webinar on awareness among vulnerable women about cyber frauds</li> <li>➤ Workshop on Digital Citizenship &amp; Civic Participation to empower and educate the youth especially female to use social platform for civic participation to ensure digital gender equality.</li> </ul>

Note: Apart from above mentioned activities, like every year Gender Audit will be done under WDEC.

Asst. Prof. Vaishali Ojha

Chairperson

Women Development and Empowerment Cell