

## Teaching Plan for the year 2020-2021

Class: S.Y.B. Com Sem 3


Submitted by: Nandini Katti


Division-A and B

Subject: Business Economics

Month/Week	Unit/Topic
July 3 <sup>rd</sup> week	Macroeconomics
3 <sup>rd</sup> week	<b>MODULE 1: Introduction to Macroeconomics</b> Nature and scope of Macroeconomics – origin and growth of Macroeconomics – limitations of macroeconomics – concepts used in macroeconomic analysis – Use of model in macroeconomics – Circular flow of Income and Expenditure in various sectors. National income and Green GDP.
4 <sup>th</sup> week	<b>Module 1</b> Nature and scope of Macroeconomics – origin and growth of Macroeconomics – limitations of macroeconomics – concepts used in macroeconomic analysis – Use of model in macroeconomics – Circular flow of Income and Expenditure in various sectors. National income and Green GDP.
August 1 <sup>st</sup> week	Nature and scope of Macroeconomics – origin and growth of Macroeconomics – limitations of macroeconomics – concepts used in macroeconomic analysis – Use of model in macroeconomics – Circular flow of Income and Expenditure in various sectors. National income and Green GDP.
2 <sup>nd</sup> week	Media Objectives, Media Planning and buying: Concept and Process, Factors considered while selecting media; Media scheduling strategies.

Month/Week	Unit/Topic
3 <sup>rd</sup> week	<b>Module 2: Classical Economics and Keynesian Economics</b> The Classical System – Say's Law of Markets - Classical Theory of employment . Theories of growth & Investment - Harrod-Domar growth model, Keynesian absolute income hypothesis - Duesenberry's

  
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	relative income hypothesis-the multiplier and accelerator theory of Investment.
4 <sup>th</sup> week	The Classical System – Say's Law of Markets - Classical Theory of employment, Theories of growth & Investment - Harrod-Domar growth model, Keynesian absolute income hypothesis -Duesenberry's relative income hypothesis-the multiplier and accelerator theory of Investment.
September 1 <sup>st</sup> week	The Classical System – Say's Law of Markets - Classical Theory of employment, Theories of growth & Investment - Harrod-Domar growth model, Keynesian absolute income hypothesis -Duesenberry's relative income hypothesis-the multiplier and accelerator theory of Investment.
2 <sup>nd</sup> week	The Classical System – Say's Law of Markets - Classical Theory of employment, Theories of growth & Investment - Harrod-Domar growth model, Keynesian absolute income hypothesis -Duesenberry's relative income hypothesis-the multiplier and accelerator theory of Investment.
3 <sup>rd</sup> week	<b><u>Module 3: Post Keynesian development in Macroeconomics</u></b> The IS- LM model (Saving, investment, demand and supply of money, determination of income and interest rates) Phillips curve and trade off, Stagflation and supply side economics.

Month/Week	Unit/Topic
4 <sup>th</sup> week	The IS- LM model (Saving, investment, demand and supply of money, determination of income and interest rates) Phillips curve and trade off, Stagflation and supply side economics.
October 1 <sup>st</sup> week	The IS- LM model (Saving, investment, demand and supply of money, determination of income and interest rates) Phillips curve and trade off, Stagflation and supply side economics.
2 <sup>nd</sup> week	The IS- LM model (Saving, investment, demand and supply of money, determination of income and interest rates) Phillips curve and trade off, Stagflation and supply side economics.
3 <sup>rd</sup> week	<b><u>MODULE 4: Money and Inflation</u></b> Money supply –determinants, factors influencing velocity of money. Measurement of changes in the value of money. Index number of Prices-Wholesale Price Index (WPI), Consumer Price Index (CPI)-Rural and Urban . Inflation – methods of measuring the rate of inflation causes and effects .

  
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Month/Week	Unit/Topic
December - 1 <sup>st</sup> week	Money supply –determinants, factors influencing velocity of money. Measurement of changes in the value of money. Index number of Prices-Wholesale Price Index (WPI), Consumer Price Index (CPI)- Rural and Urban . Inflation – methods of measuring the rate of inflation causes and effects
2 <sup>nd</sup> week	Money supply –determinants, factors influencing velocity of money. Measurement of changes in the value of money. Index number of Prices-Wholesale Price Index (WPI), Consumer Price Index (CPI)- Rural and Urban . Inflation – methods of measuring the rate of inflation causes and effects Geographic extension, Sources of opportunities for global brand, Single name to global brand, Consumers & globalization, Conditions favoring marketing, Barriers to globalization

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### Teaching Plan for the year 2020-2021

Class: S.Y.B. Com Sem 4

Submitted by: Nandini Katti

Division-A and B

Subject: Business Economics

Month/Week	Unit/Topic
January - 1 <sup>st</sup> week	<b>Module 1: The role of Government in an Economy</b> Meaning and scope of public finance – major fiscal functions - allocative, distributive and stabilization functions. Principle of Maximum Social Advantage (MSA) -Dalton and Musgrave versions – Relation between markets, efficiency and governments-The concept of public goods.
2 <sup>nd</sup> week	Meaning and scope of public finance – major fiscal functions - allocative, distributive and stabilization functions. Principle of Maximum Social Advantage (MSA) -Dalton and Musgrave versions – Relation between markets, efficiency and governments-The concept of public goods.
3 <sup>rd</sup> week	Meaning and scope of public finance – major fiscal functions - allocative, distributive and stabilization functions. Principle of Maximum Social Advantage (MSA) -Dalton and Musgrave versions.

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	– Relation between markets, efficiency and governments-The concept of public goods.
4 <sup>th</sup> week	Meaning and scope of public finance – major fiscal functions - allocative, distributive and stabilization functions. Principle of Maximum Social Advantage (MSA) -Dalton and Musgrave versions – Relation between markets, efficiency and governments-The concept of public goods.
5 <sup>th</sup> week	Meaning and scope of public finance – major fiscal functions - allocative, distributive and stabilization functions. Principle of Maximum Social Advantage (MSA) -Dalton and Musgrave versions – Relation between markets, efficiency and governments-The concept of public goods.

Month/Week	Unit/Topic
February - 1 <sup>st</sup> week	<b>Module 2: Public Revenue</b> Sources of public revenue – tax and non tax revenues. Objectives and canons of taxation – types of taxes – direct and indirect taxes, merits and demerits. Economic effects of taxation on income, wealth, consumption, savings, investments and production.
2 <sup>nd</sup> week	Sources of public revenue – tax and non tax revenues. Objectives and canons of taxation – types of taxes – direct and indirect taxes, merits and demerits. Economic effects of taxation on income, wealth, consumption, savings, investments and production.
3 <sup>rd</sup> week	Sources of public revenue – tax and non tax revenues. Objectives and canons of taxation – types of taxes – direct and indirect taxes, merits and demerits. Economic effects of taxation on income, wealth, consumption, savings, investments and production.
4 <sup>th</sup> week	Sources of public revenue – tax and non tax revenues. Objectives and canons of taxation – types of taxes – direct and indirect taxes, merits and demerits. Economic effects of taxation on income, wealth, consumption, savings, investments and production.

Month/Week	Unit/Topic
March - 1 <sup>st</sup> week	<b>Public Expenditure and Public debt</b>  (A) Public expenditure- classification, causes for increase in public expenditure of modern governments. Economic effects of public

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	expenditure on production, distribution and employment. Public expenditure and social insurance programmes in India.
2 <sup>nd</sup> week	<b>A) Public expenditure-</b> classification, causes for increase in public expenditure of modern governments. Economic effects of public expenditure on production, distribution and employment. Public expenditure and social insurance programmes in India.
3 <sup>rd</sup> week	<b>(B) Public Debt-</b> classification – Internal and external burden of public debt
4 <sup>th</sup> Week	Direct and Spillover benefits of Insurance, Claim Settlement Procedures
5 <sup>th</sup> Week	<b>Module 4: Fiscal Management</b>  Fiscal Policy – meaning, objectives, constituents and limitations. Principles of sound and functional finance. Budget – meaning and types. Structure of union budget. Deficit concepts. FRBM Act.

Month/Week	Unit/Topic
April - 1 <sup>st</sup> week	Fiscal Policy – meaning, objectives, constituents and limitations. Principles of sound and functional finance. Budget – meaning and types. Structure of union budget. Deficit concepts. FRBM Act.
2 <sup>nd</sup> week	<b>Revision</b>

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### Teaching Plan for the year 2020-2021

Class: F.Y.B. Com Sem 1

Submitted by: Nandini Katti

Division-A (02 lectures)

B and C (01 lecture only)

Subject: Business Economics I

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Month/Week	Unit/Topic
September - 1 <sup>st</sup> week	<b>Introduction to Microeconomics</b> Meaning, Scope and Importance of Business Economics, Basic economic tools for theoretical analysis functions, equations, graphs and slopes, opportunity cost. The basis of market demand and market supply and equilibrium, price determination demand and supply equation. Everyday economics.
2 <sup>nd</sup> week	Meaning, Scope and Importance of Business Economics, Basic economic tools for theoretical analysis functions, equations, graphs and slopes, opportunity cost.
3 <sup>rd</sup> week	The basis of market demand and market supply and equilibrium, price determination demand and supply equation. Everyday economics.
4 <sup>th</sup> week	Meaning, Scope and Importance of Business Economics, Basic economic tools for theoretical analysis functions, equations, graphs and slopes, opportunity cost.
5 <sup>th</sup> week	<b>Module 2: Demand Analysis</b> Meaning, types of Elasticity of Demand: Measurement of elasticity of demand- Price, Income, Cross and Promotional. Relationship between price elasticity of demand and revenue concept and case studies.

Month/Week	Unit/Topic
October - 1 <sup>st</sup> week	Meaning, types of Elasticity of Demand: Measurement of elasticity of demand- Price, Income, Cross and Promotional. Relationship between price elasticity of demand and revenue concept and case studies.
2 <sup>nd</sup> week	Demand Estimation and Forecasting- Meaning and significance- method of demand estimation: survey methods, introduction to probability, simple linear regression, Karl Pearson's coefficient of correlation.
3 <sup>rd</sup> week	Demand Estimation and Forecasting- Meaning and significance- method of demand estimation: survey methods, introduction to probability, simple linear regression, Karl Pearson's coefficient of correlation.
4 <sup>th</sup> week	Demand Estimation and Forecasting- Meaning and significance- method of demand estimation: survey methods, introduction to probability, simple linear regression, Karl Pearson's coefficient of correlation.

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5 <sup>th</sup> week	<b>Module 3: Theory of Production</b> Production function: Types of short run and long run, Law of variable proportion, isoquants, properties, ISO cost lines, optional input combination, producer, equilibrium expansion path- Economies and Diseconomies of scale- case studies- Learning Curve.
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Month/Week	Unit/Topic
November- 1 <sup>st</sup> week	Production function: Types of short run and long run, Law of variable proportion, isoquants, properties, ISO cost lines, optional input combination, producer, equilibrium expansion path- Economies and Diseconomies of scale- case studies- Learning Curve.
2 <sup>nd</sup> week	Production function: Types of short run and long run, Law of variable proportion, isoquants, properties, ISO cost lines, optional input combination, producer, equilibrium expansion path- Economies and Diseconomies of scale- case studies- Learning Curve.
3 <sup>rd</sup> week	Production function: Types of short run and long run, Law of variable proportion, isoquants, properties, ISO cost lines, optional input combination, producer, equilibrium expansion path- Economies and Diseconomies of scale- case studies- Learning Curve.
4 <sup>th</sup> week	<b>Module 4: Research Methodology</b> Meaning, Scope, Importance, of research methodology Types of research – case study and survey methods- its concepts. Types of Sampling, Steps in sampling survey, methods of sampling.
5 <sup>th</sup> week	Meaning, Scope, Importance, of research methodology Types of research – case study and survey methods- its concepts. Types of Sampling, Steps in sampling survey, methods of sampling.

Month/Week	Unit/Topic
December - 1 <sup>st</sup> week	Meaning, Scope, Importance, of research methodology Types of research – case study and survey methods- its concepts. Types of Sampling, Steps in sampling survey, methods of sampling.
2 <sup>nd</sup> week	Meaning, Scope, Importance, of research methodology Types of research – case study and survey methods- its concepts. Types of Sampling, Steps in sampling survey, methods of sampling.

  
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## Teaching Plan for the year 2020-2021

Class: F.Y.B. Com Sem 2

Division- A (02 lectures)

B and C (01 lecture only)

Subject: Business Economics II

Month/Week	-Unit/Topic
January - 2 <sup>nd</sup> week	<b>Module I: Cost of Production</b>  <b>Cost Concepts:</b> Accounting cost and economics cost, implicit and explicit cost, social and private cost, historical cost and replacement cost, sunk cost and incremental cost – Fixed and variable cost – Total, average and marginal cost – Cost output relationship in the short run and long run (hypothetical numerical problems to be discussed).
3 <sup>rd</sup> week	<b>Cost Concepts:</b> Accounting cost and economics cost, implicit and explicit cost, social and private cost, historical cost and replacement cost, sunk cost and incremental cost – Fixed and variable cost – Total, average and marginal cost – Cost output relationship in the short run and long run (hypothetical numerical problems to be discussed).
4 <sup>th</sup> week	Extensions of cost analysis: Cost reduction through experience – LAC and learning curve – Break even analysis (with applications).
5 <sup>th</sup> week	Extensions of cost analysis: Cost reduction through experience – LAC and learning curve – Break even analysis (with applications).
February- 1 <sup>st</sup> Week	<b>Module 2: Market structure</b>  <b>Perfect competition</b> as an extreme case – Profit maximization and the competitive firm's supply curve – Short run and long run equilibrium of a firm and of industry.
2 <sup>nd</sup> Week	<b>Perfect competition</b> as an extreme case – Profit maximization and the competitive firm's supply curve – Short run and long run equilibrium of a firm and of industry.
3 <sup>rd</sup> Week	<b>Monopoly and monopolistic competition</b> Sources of monopoly power – Short run and long run equilibrium of a firm under monopoly, price discrimination and dumping. Monopolistic competition – Equilibrium of a firm under monopolistic competition.
4 <sup>th</sup> Week	Case studies

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	Sources of monopoly power – Short run and long run equilibrium of a firm under monopoly, price discrimination and dumping. Monopolistic competition – Equilibrium of a firm under monopolistic competition. Case studies
5 <sup>th</sup> Week	<b>Module 3: Oligopoly market</b>  <b>Features</b> -kinked demand curve-collusive and non-collusive oligopoly market-price rigidity-cartels and price leadership models. Duopoly, Monopsony concepts. Case studies. The concept of prisoners dilemma.
March - 1 <sup>st</sup> Week	<b>Features</b> -kinked demand curve-collusive and non-collusive oligopoly market-price rigidity-cartels and price leadership models. Duopoly, Monopsony concepts. Case studies. The concept of prisoners dilemma.
2 <sup>nd</sup> Week	<b>Features</b> -kinked demand curve-collusive and non-collusive oligopoly market-price rigidity-cartels and price leadership models. Duopoly, Monopsony concepts. Case studies. The concept of prisoners dilemma.
3 <sup>rd</sup> Week	<b>Features</b> -kinked demand curve-collusive and non-collusive oligopoly market-price rigidity-cartels and price leadership models. Duopoly, Monopsony concepts. Case studies. The concept of prisoners dilemma.
4 <sup>th</sup> Week	<b>Module 4: Capital budgeting</b>  Meaning and importance of capital budgeting – Steps in capital budgeting – Techniques of investment appraisal: Payback period method, net present value method, and internal rate of return method (with numerical examples).
5 <sup>th</sup> Week	Meaning and importance of capital budgeting – Steps in capital budgeting – Techniques of investment appraisal: Payback period method, net present value method, and internal rate of return method (with numerical examples).
April 1 <sup>st</sup> Week	Meaning and importance of capital budgeting – Steps in capital budgeting – Techniques of investment appraisal: Payback period method, net present value method, and internal rate of return method (with numerical examples).
2 <sup>nd</sup> Week	Meaning and importance of capital budgeting – Steps in capital budgeting – Techniques of investment appraisal: Payback period method, net present value method, and internal rate of return method (with numerical examples).

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## Teaching Plan for the year 2020-2021

Class: T.Y.B. Com Sem 5


Submitted by: Nandini Katti

Division- A & B – 01 LEC (sharing with Principal)

E – 02 LEC

Subject: Business Economics V

Month/Week	Unit/Topic
September - 1 <sup>st</sup> week	<b>Module 1: - Macro Economic Overview of India</b> Overview of the NEP 1991, Role of social infrastructure w.r.t. health, education and family welfare, SDGs, Make in India, skill development and training program, Foreign investment measures in India - FDI & FII, MNCs & its role
2 <sup>nd</sup> week	Overview of the NEP 1991, Role of social infrastructure w.r.t. health, education and family welfare, SDGs, Make in India, skill development and training program, Foreign investment measures in India - FDI & FII, MNCs & its role
3 <sup>rd</sup> week	Overview of the NEP 1991, Role of social infrastructure w.r.t. health, education and family welfare, SDGs, Make in India, skill development and training program, Foreign investment measures in India - FDI & FII, MNCs & its role
4 <sup>th</sup> week	Overview of the NEP 1991, Role of social infrastructure w.r.t. health, education and family welfare, SDGs, Make in India, skill development and training program, Foreign investment measures in India - FDI & FII, MNCs & its role
5 <sup>th</sup> week	<b>Module 2: Agriculture in the post reform period</b> National Agricultural policy 2000 (NAP 2000) –Objectives, features and implications, Agricultural Pricing –Features and need for a price policy, the price policy and its evaluation, Agricultural Finance – Classification, Sources of finance, NABARD, Agricultural marketing development, Infrastructure, Information, Training Recent developments


  
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Month/Week	Unit/Topic
October - 1 <sup>st</sup> week	National Agricultural policy 2000 (NAP 2000) –Objectives, features and implications, Agricultural Pricing –Features and need for a price policy, the price policy and its evaluation, Agricultural Finance – Classification, Sources of finance, NABARD, Agricultural marketing development, Infrastructure, Information, Training Recent developments
2 <sup>nd</sup> week	National Agricultural policy 2000 (NAP 2000) –Objectives, features and implications, Agricultural Pricing –Features and need for a price policy, the price policy and its evaluation, Agricultural Finance – Classification, Sources of finance, NABARD, Agricultural marketing development, Infrastructure, Information, Training Recent developments
3 <sup>rd</sup> week	National Agricultural policy 2000 (NAP 2000) –Objectives, features and implications, Agricultural Pricing –Features and need for a price policy, the price policy and its evaluation, Agricultural Finance – Classification, Sources of finance, NABARD, Agricultural marketing development, Infrastructure, Information, Training Recent developments
4 <sup>th</sup> week	National Agricultural policy 2000 (NAP 2000) –Objectives, features and implications, Agricultural Pricing –Features and need for a price policy, the price policy and its evaluation, Agricultural Finance – Classification, Sources of finance, NABARD, Agricultural marketing development, Infrastructure, Information, Training Recent developments
5 <sup>th</sup> week	<b>Module 3: Industry and service sector in the post reform period</b>  Policy measures – Competition act 2002, Disinvestment policy , MSME sector 2007 onwards, Industrial pollution in India – Meaning, types, Effects and control, Service sector – Recent trends, Role and growth in healthcare and tourism industry

Month/Week	Unit/Topic
November- 1 <sup>st</sup> week	Policy measures – Competition act 2002, Disinvestment policy , MSME sector 2007 onwards, Industrial pollution in India – Meaning, types, Effects and control, Service sector – Recent trends, Role and growth in healthcare and tourism industry
2 <sup>nd</sup> week	Policy measures – Competition act 2002, Disinvestment policy , MSME sector 2007 onwards, Industrial pollution in India –

  
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	Meaning, types, Effects and control, Service sector – Recent trends, Role and growth in healthcare and tourism industry
3 <sup>rd</sup> week	Policy measures – Competition act 2002, Disinvestment policy , MSME sector 2007 onwards, Industrial pollution in India – Meaning, types, Effects and control, Service sector – Recent trends, Role and growth in healthcare and tourism industry
4 <sup>th</sup> week	<b>Module: 4 Banking and financial sector</b> Banking sector – Recent trends, issues and challenges, Insurance industry, Money market– Structure, Limitations, Reforms, Capital market – Structure, Growth ,Reforms
5 <sup>th</sup> week	Banking sector – Recent trends, issues and challenges, Insurance industry, Money market– Structure, Limitations, Reforms, Capital market – Structure, Growth ,Reforms

Month/Week	Unit/Topic
December - 1 <sup>st</sup> week	Banking sector – Recent trends, issues and challenges, Insurance industry, Money market– Structure, Limitations, Reforms, Capital market – Structure, Growth ,Reforms
2 <sup>nd</sup> week	<b>Revision</b>

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### Teaching Plan for the year 2020-2021

Class: T.Y.B. Com Sem 6

Submitted by: Nandini Katti

Division- A & B – 01 LEC (sharing with Principal)

E – 02 LEC

Subject: Business Economics VI

Month/Week	-Unit/Topic
January - 2 <sup>nd</sup> week	<b>Module 1: Introduction to international trade</b> Theories of International Trade -- Ricardo's Theory of Comparative Costs and the Heckscher- Ohlin Theory. Terms of Trade - Types and Limitations. Gains from International trade - Offer Curves and Reciprocal Demand.

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3 <sup>rd</sup> week	Theories of International Trade - Ricardo's Theory of Comparative Costs and the Heckscher- Ohlin Theory. Terms of Trade - Types and Limitations. Gains from International trade - Offer Curves and Reciprocal Demand.
4 <sup>th</sup> week	Theories of International Trade - Ricardo's Theory of Comparative Costs and the Heckscher- Ohlin Theory. Terms of Trade - Types and Limitations. Gains from International trade - Offer Curves and Reciprocal Demand.
5 <sup>th</sup> week	Theories of International Trade - Ricardo's Theory of Comparative Costs and the Heckscher- Ohlin Theory. Terms of Trade - Types and Limitations. Gains from International trade - Offer Curves and Reciprocal Demand.
February- 1 <sup>st</sup> Week	<b>Module 2: Commercial policy</b>  Commercial Trade Policy –Free Trade and Protection – Pros and Cons. Tariff And Non Tariff Barriers: Meaning, Types and Effects International Economic Integration – Types and Objectives:-EU and Brexit, ASAEN
2 <sup>nd</sup> Week	Commercial Trade Policy –Free Trade and Protection – Pros and Cons. Tariff And Non Tariff Barriers: Meaning, Types and Effects International Economic Integration – Types and Objectives:-EU and Brexit, ASAEN
3 <sup>rd</sup> Week	Commercial Trade Policy –Free Trade and Protection – Pros and Cons. Tariff And Non Tariff Barriers: Meaning, Types and Effects International Economic Integration – Types and Objectives:-EU and Brexit, ASAEN
4 <sup>th</sup> Week	Commercial Trade Policy –Free Trade and Protection – Pros and Cons. Tariff And Non Tariff Barriers: Meaning, Types and Effects International Economic Integration – Types and Objectives:-EU and Brexit, ASAEN
5 <sup>th</sup> Week	<b>Module 3: Balance of payments and economic integration</b>  Balance of Payment: Meaning, Structure, Types of Disequilibrium. Causes and measures to correct the disequilibrium in Balance of Payments WTO- Recent Developments in TRIPS, TRIMS and GATS.
March - 1 <sup>st</sup> Week	Balance of Payment: Meaning, Structure, Types of Disequilibrium. Causes and measures to correct the disequilibrium in Balance of Payments WTO- Recent Developments in TRIPS, TRIMS and GATS
2 <sup>nd</sup> Week	Balance of Payment: Meaning, Structure, Types of Disequilibrium. Causes and measures to correct the disequilibrium in Balance of Payments


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	WTO- Recent Developments in TRIPS, TRIMS and GATS
3 <sup>rd</sup> Week	Balance of Payment: Meaning, Structure, Types of Disequilibrium. Causes and measures to correct the disequilibrium in Balance of Payments WTO- Recent Developments in TRIPS, TRIMS and GATS
4 <sup>th</sup> Week	<b>Module 4: Foreign exchange rate</b>  Foreign Exchange Market: Meaning, Functions Determination of Equilibrium Rate of Exchange. Purchasing Power Parity Theory, Spot and Forward Exchange Rates, Arbitrage. Role of Central Bank in foreign exchange rate management, Managed flexible exchange rate system of India.
5 <sup>th</sup> Week	Foreign Exchange Market: Meaning, Functions Determination of Equilibrium Rate of Exchange. Purchasing Power Parity Theory, Spot and Forward Exchange Rates, Arbitrage. Role of Central Bank in foreign exchange rate management, Managed flexible exchange rate system of India
April 1 <sup>st</sup> Week	Foreign Exchange Market: Meaning, Functions Determination of Equilibrium Rate of Exchange. Purchasing Power Parity Theory, Spot and Forward Exchange Rates, Arbitrage. Role of Central Bank in foreign exchange rate management, Managed flexible exchange rate system of India
2 <sup>nd</sup> Week	<b>Revision</b>

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## Teaching Plan

Academic Year – 2020-21

Programme: B.COM

Department: BUSINESS ECONOMICS

Name of the Teacher: DR. ARUN

Class: FYBCOM

Division: D

Sr. No.	Month/Week	Lecture	Module /Unit	Topic/Sub-topic	Teaching Pedagogy	Learning Outcome
1	AUGUST 1 WEEK	1	1	Introduction to microeconomics	ONLINE	Learners understood various micro economics terms
		2		Meaning, Scope and Importance of Business Economics		
	2 WEEK	3		Basic economic tools for theoretical analysis functions, equations, graphs and slopes, opportunity cost.		
	3 WEEK	4		The basis of market demand and market supply and equilibrium		
	4 WEEK	5		price determination demand and supply equation. Everyday economics.		Learners apply and analyze various equation in reality
2	September 1 WEEK	6	2	Demand analysis	online	
						Learners apply and analyze various equation in reality
	2 WEEK	7		Meaning, types of Elasticity of Demand: Measurement of elasticity of demand		
	3 WEEK	8		Price, Income, Cross and Promotional. Relationship between price elasticity of demand		
		9		revenue concept and case studies		
	4 WEEK	10		Demand Estimation and Forecasting- Meaning and significance		
		11		method of demand estimation: survey		

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				methods		
3	October	12	3	Theory of production	online	
	2 WEEK	13		Production function: Types of short run and long run, Law of variable proportion		Learners analyses and apply
	3 WEEK	14		isoquants, properties, ISO cost lines, optimal input combination		
	4 WEEK	15		producer, equilibrium expansion path- Economies and Diseconomies of scale		
4	November	16	4	Research methodology in economics	online	Learners gets knowledge of research
	1 WEEK	17		case studies- Learning Curve		
		18		Research methodology in Business economics		
	2 WEEK	19		Meaning, Scope, Importance of RM		
	3 WEEK	20		Types of research – case study and survey methods- its concepts		
	4 WEEK	21		Types of Sampling, Steps in sampling survey, methods of sampling		
		22		REVISION		
		23		REMEDIAL		
		24		PROJECTS		

*L. Bhushan*

Signature of Head of Department/Coordinator

Date:

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Signature of Teacher

Date: 12.7.21

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**TEACHING PLAN**  
**FYBCOM**  
**BUSINESS ECONOMICS-I**  
**SEMESTER-I**

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MODULE	MONTH	WEEK	TOPIC	
Module I: Introduction	JUNE	1	Scope and Importance of Business Economics - basic tools- Opportunity Cost Principle Incremental and Marginal Concepts.	Completed
		2	Basic economic relations - functional relations, equations- Total, Average and Marginal relations- Use of Marginal analysis in decision making.	Completed
		3	The basics of market demand, market supply and equilibrium price, shifts in the demand and supply curves and equilibrium	Completed
Module II Demand Analysis	JULY	4	Demand Function - nature of demand curve under different markets Meaning, significance, types and measurement of elasticity of demand	Completed
		1	(Price, income cross and promotional) - relationship between price elasticity of demand and	Completed
		2	revenue concepts Demand Estimation and forecasting	Completed

  
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WEEK	MONTH	TOPIC AND ACTIVITY, TEACHING AID	REMARKS
Module-I	JULY	Meaning, Scope and Importance of Business Economics,	Completed
		Basic economic tools for theoretical analysis functions, equations, graphs and slopes, opportunity cost.	
		The basis of market demand and market supply and equilibrium,	
		Price determination demand and supply equation. Everyday economics.	
Module-II		Meaning, types of Elasticity of Demand: Measurement of elasticity of demand- Price, Income,	Completed
		Cross and Promotional. Relationship between price elasticity of demand and	
		Demand Estimation and Forecasting- Meaning and significance-method of demand estimation:	
		survey methods,	
		Revenue concept and case studies.	
Module-III	AUGUST	Production function: Types of short run and long run, Law of variable proportion.	Completed
		ISO cost lines, optimal input combination.	
		producer, equilibrium	
		expansion path- Economies and	
Module-IV			
		Diseconomies of scale- case studies- Learning Curve	Completed
		Meaning, Scope, Importance, of research: methodology	
		, Types of research – case study	
	SEPT.	survey methods- its concepts.	
		Types of Sampling, Steps in sampling survey	
		methods of sampling.	
		introduction to probability,	

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		coefficient of correlation.
W		REVISION
WEEK	MONTH	TOPIC AND ACTIVITY, TEACHING AID

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Samita Sengupta

1/10/17

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BUSINESS ECONOMICS-I  
SEMESTER-II

2020

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MODULE	MONTH	WEEK	TOPIC	REMARK
I PERFECT COMPETITION EQUILIBRIUM OF FIRM AND INDUSTRY	december	2	FEATURES, EQUILIBRIUM OF FIRM $MC=MR$ EXCESS PROFIT $=TR > TC$ NORMAL PROFIT $=TR = TC$ LOSS $=TR < TC$ SHUT DOWN POINT $=P < AVC$ OR $TR < TVC$ OR $TR = T$	Completed
CHAPTER-II		3	FEATURES, SOURCES OF MONOPOLY POWER, Natural resources-e.g. like gold crude oils Technology-e.g. transport, communication, electricity large firm. Legal protection-e.g. patent rights, trade marks, copyright rights, license etc. Cartel formations-e.g. OPEC- Organisation of petroleum exporting countries. Barriers to new competition-e.g. advertising, new price policy etc.	Completed

  
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UNIT-III MONOPLISTIC COMPETITION	January	4	FEATURE Many sellers and buyers. Close substitute's product. Selling cost.	Completed
			SELLING COST Advertisement. Exhibitions.	
CHAPTRE-IV OLIGOPOLY	February	1	FEATURES Few sellers, Homogeneous or differentiated product, Entry is possible but difficult	Completed
CHAPTER-V PRICING METHOD			PRICE DISCRIMINATION- Degrees of price discrimination: First Degree: e.g. Doctors, Lawyers etc. Second Degree: e.g. Dividing supply in to retail, bulk by location rural urban electricity. Third Degree: e.g. Market geographical location distance wise transfer of goods	
		2	CONDITIONS FOR PRICE DISCRIMINATION Non transferability of goods. Geographical distance. Political barriers Tariff barriers.	
		3	DUMPING, PREDATORY: Temporary sale of a commodity at a lower price abroad. SPORADIC: Occasional sale of a commodity at a lower price abroad.	Completed
Chapter - VI MARKET FAILURES		4	CAUSES OF MARKET FAILURES Failure of competition and market power, Public goods Negative and positive externalities Information asymmetric Problem of Equity	
			ROLE OF STATE To correct market imperfection	

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CHAPTER-VII CAPITAL BUDGETING	MARCH	1	IMPORTANCE Profitability , Government regulation, Irreversibility DIFFICULTIES Measurement problems Future cost structure Uncertainty Limited resources Temporal spread Long gestation period	Completed
CHAPTER-VIII CAPITAL BUDGETING		2	INVESTMENT CRITERIA, PAY- BACK PERIOD It is also known as Pay-out or Pay-off period.it is being used in project evaluation.it is also show the time required to recover the original investment cost of the investment. $\text{Pay-Back Period} = \frac{\text{original investment}}{\text{annual net cash inflow}}$	Completed
		3	NET PRESENT VALUE,	
	Revision			

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# TEACHING PLAN

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BUSINESS ECONOMICS – III

SEMESTER – III

2020 BY : SAMITA SENGUPTA

MODULE	MONTH	WEEK	TOPIC	REMARK
Module I : Introduction	JUNE	1	Introduction to Macroeconomics Nature and scope of Macroeconomics- origin and growth of Macroeconomics – why study macroeconomics	Completed
		2	Limitations of – macroeconomics – concepts used in macroeconomic analysis	Completed
		3	Use of model in macroeconomics – Circular flow of Income and Expenditure in various sectors	Completed
Module II: Classical Economics and Keynesian Economics	JULY	1	Classical Economics and Keynesian Economics The Classical Postulates – Say's Foundation of Classical Macroeconomics – implications of Say's Law	Completed
		2	- Criticism of the Law of Markets, - Classical Theory of employment - Pigou's reformation of wage cuts for full employment.	Completed
		3	Theories of growth & investment - Harrod – Domar growth model, Keynesian absolute income hypothesis	Completed
		4	Duesenberry's relative income hypothesis – the multiplier and accelerator theory of Investment	Completed

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MODULE	MONTH	WEEK	TOPIC	REMARK
Module III Post Keynesian development	AUGUST	1	Post Keynesian development in Macroeconomics The IS LM model, Phillips curve and trade off, Stagflation and supply side economics	Completed
Module IV Money and Inflation	SEPTEMBER	2	Money and Inflation Money supply – determinants, factors influencing velocity of circulation of money.	Completed
		3	- Measuring changes in the value of money – Index numbers of prices,	Completed
		4	Inflation – methods of measuring rate of inflation, nature of inflation in a developing economy (w.r.t. Indian economy)	Completed

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BUSINESS ECONOMICS – III

SEMESTER – IV

2020 BY : SAMITA SENGUPTA

MODULE	MONTH	WEEK	TOPIC	REMARK
Module I : The Role of Government in Economy	DECEMBER	1	Meaning and Scope of Public Finance – Major Fiscal Functions : Allocation Function, Distribution Function & Stabilization Function	Completed
		2	Principle of Maximum Social Advantage : Dalton and Musgrave Views – The Principle in Practice, Limitations.	Completed
		3	Relation between Efficiency, Markets and Governments – The Concept of Public Goods and the Role of Governments.	Completed
Module II : Public Revenue	JANUARY	1	Sources of Public Revenue : Tax and Non – Tax Revenues – Objectives of Taxation – Canons of Taxation	Completed
		2	Types of Taxes : Direct and Indirect – Tax base and rates of taxation : Proportional, Progressive and Regressive Taxation	Completed
		3	Economic effects of taxation : on Income and Wealth, Consumption, Savings, Investments and Production.	Completed

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MODULE	MONTH	WEEK	TOPIC	REMARK
Module III: Public Expenditure and Public Debt	FEBRUARY	1	Public Expenditure – Canons – Classification – Economic Effects of Public Spending – on Production, Consumption, Distribution, Employment and Stabilization	Completed
		2	Theories of Public Expenditure: Wagner's Hypothesis and Wiseman Peacock Hypothesis – Causes for Public Expenditure Growth	Completed
		3	Significance of Public Expenditure: Social Security Contributions – Low Income Support and Social Insurance Programs.	Completed
		4	Public Debt : Classification – Burden of Debt Finance : Internal and External – Public Debt and Fiscal Solvency	Completed
Module IV: Fiscal Management and Financial Administration	MARCH	1	Fiscal Policy : Meaning Objectives, Constituents and Limitations	Completed
		2	Contra Cyclical Fiscal Policy and Discretionary Fiscal Policy : Principles of Sound and Functional Finance	Completed
		3	Budget : Meaning, Objectives and Types – Structure of Union Budget	Completed
		4	Deficit Concept – Fiscal Responsibility and Budget Management Act. Union Budget.	Completed

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BUSINESS ECONOMICS – V

SEMESTER – V

Year 2020-21

BY : SAMITA SENGUPTA

MODULE	MONTH	WEEK	TOPIC	REMARK
Module I : Macro Economic overview of India		1	Overview of New Economic Policy-1991, - Role of social infrastructure with reference to education, health, Gender Development (GDI and GEM) and Universal Basic Income.	Completed
		2	Sustainable Development Goals and Policy measures : Make in India, (Atmanirbhar Bharat), Investment in India, and skill development and training programmes.	Completed
		3	Foreign Investment Policy Measures in India – Foreign Investment Promotion Board, FDI and FIIs	Completed
Module II : Agriculture during Post Reform Period		1	National Agricultural Policy 2000 : Objectives, features and implications	Completed
		2	Agricultural pricing, New Agriculture Farm Bill 2020 and Agricultural credit	Completed
		3	Agricultural Marketing Development – Agricultural market infrastructure – Market information – marketing training – enabling environments – recent developments.	Completed

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MODULE	MONTH	WEEK	TOPIC	REMARK
Module III: The Industry and Service Sector – Post Reform Period		1	Policy Measures – Disinvestment Policy, Micro, Small and Medium Enterprises (MME sector) since 2007. Industry 4.0	Completed
		2	Industrial Pollution in India : Meaning, types, effects and control	Completed
		3	Service Sector : Recent trends – including ICT, role and growth in health care and tourism industry	Completed
Module IV: Banking, Insurance and Financial Markets		1	Banking Sector – Recent trends, challenges – management of NPAs, privatization of banks, financial inclusion and microfinance, overview of Insurance sector.	Completed
		2	Money Market – Structure, Limitations and Reforms	Completed
		3	Capital Market – Structure, Growth and Reforms	Completed

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**SEMESTER – VI**  
**Year 2020-21**  
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MODULE	MONTH	WEEK	TOPIC	REMARK
Module I : Introduction to International Trade	DECEMBER	1	Theories of International Trade – Ricardo's theory of comparative costs and the Heckscher – Ohlin theory.	Completed
		2	Terms of Trade – types and limitations. – Theory of tariff and income distribution – the Stolper – Samuelson theorem.	Completed
		3	Gains from international trade – Offer Curves and Reciprocal Demand.	Completed
Module II : Commercial policy	JANUARY	1	Commercial trade policy – Free trade and protection – arguments in favour and against.	Completed
		2	Tariff and non tariff barriers : meaning, types and effects	Completed
		3	International economic integration – types and objectives:- Regional trade organisations – EU, SAARC, ASEAN	Completed

  
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MODULE	MONTH	WEEK	TOPIC	REMARK
Module III: Balance of	FEBRUARY	1	Balance of Payment : meaning, structure, types of disequilibrium.	Completed

payments and International Capital Flows				
		2	Causes and measures to correct the disequilibrium in Balance of Payments	Completed
		3	International Capital Flows: types, trends, effects and objectives of capital flows.	Completed
Module IV: Foreign Exchange market	MARCH	1	Foreign Exchange Market : Meaning, Functions, Determination of Equilibrium Rate of Exchange	Completed
		2	Purchasing Power Parity Theory, Spot and Forward Exchange Rates, Arbitrage, crypto currency	Completed
		3	Role of Central Bank in foreign exchange rate management, Managed flexible exchange rate system of India. Capital account convertibility.	Completed

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FOUNDATION COURSE-I  
SEMESTER-I  
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SR.NO.	MONTH	TOPIC	REMARK
Module1	July	<b>OVERVIEW OF INDIAN SOCIETY</b>	
		Multy cultural society ,demographic transition	
		Linguistic diversity, regional variation	completed
		Urban, rural, tribal characteristics	
		Concept of diversity as difference	
Module2		<b>CONCEPT OF DISPARITY -I</b>	
		Three Main Systems Are As Follows: 1. Caste System 2. Class System 3. Estate System	
	August	The Estate System Considered Of Four Groups: 1.The Clergy: 2.The Aristocrats Or Feudal Lords: 3.Merchants And Craftsmen: 4.Serfs Or Landless Peasants:	completed
		I. Dignified Status Women In Vedic Period: 1.Shakti: 2:Prakriti: ii. Decline In Status Of Women In Post Vedic Period	
		Violence Against Women	completed
		1.Criminal Violence: 2.Domestic Violence: 3.Social Violence:	
	September	Women And Mass Media Positive Role Of Mass Media Towards Women:	
		Socioeconomic Problems Of Women	
		Causes Of Blindness:	

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		1.Cataract: 2.Glaucoma: 3.Trachoma:	
	0	Socially Handicapped  1.Delinquents: 2.Destitute Children: 3.Victimimized:	completed
		Services Is Available For Handicapped Person  1.Institutions For The Handicapped: 2.Ministry Of Welfare:	
Module3	October	CONCEPT OF DISPARITY	completed
		Caste system, intergroup conflict Communalism, Regionalism, linguistic difference	
Module4		THE INDIAN CONSTITUTION Preamble, main body, schedules Fundamental duties, tolerance, peace, Harmony Basic features of constitution	
Module5		SIGNIFICANCE ASPECTS OF POLITICAL PROCESS Party system in Indian politics Local self-government Urban, Rural 73 and 74 Amendment. Role and significance of women in politics	completed

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FOUNDATION COURSE-II

SEMESTER-II

2020

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MODULE CHAPTER I	MONTH December	WEEK 1	TOPIC Globalisation And Indian Society	REMARK completed
			Liberalisation, Privatisation, Globalisation	
		2	Globalisation And Changes In Employment	
			Globalisation And Changes In Agrarian Sectors	
		3	Growth Of Corporate Farming	
			Argument For Corporate Farming: Farmers Suicides In India	completed
		4	Reasons For Farmers Suicides Growth Of Information Technology And Communication Outsourcing Centre In India	
CHAPTER-2		1	HUMAN RIGHTS Characteristics Of Human Rights Significance And Characteristics Of Fundamental Rights	completed
	January	2	Classifications Of Rights Are Following- Right To Equality Right To Freedom Right Against Exploitation Right To Freedom Of Religion Cultural And Educational Rights Right To Constitutional Remedies	
CHAPTER-III		3	ECOLOGY	completed

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			Component Of Environment	
		4	Importance Of Environmental Studies Causes Of Environmental Degradation	
	February	1	Impact Of Environmental Degradation On Human Life Sustainable Development-	completed
		2	Principals And Guidelines – Sustainable Development Guidelines: Efficient Use Of Resources Public Participation Understanding And Respect Access To Adequate Information Integrated Decision Making And Planning Substitution	
CHAPTER- IV			UNDERSTANDING STRESS AND CONFLICT	
		3	Causes Of Stress Organisational Stressors Group Stressors Individual Stressors	
	March		Environmental Stressors Causes Of Conflict	completed
		1	Agents Of Socialisation Importance Values Significance Of Ethics ,Causes Of Aggression And Violence	
			Measures To Resolve Violence From Society	
CHAPTER V		2	MANAGING STRESS AND CONFLICT	
			Maslow Theory Of Self Actualization	
		3	Different Methods Of Responding To Conflict	completed
			Coping Mechanism Managing Stress	

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